

1/8/2020 | 7:00 PM

The meeting of the Community Center Feasibility Task Force was called to order at 7:04 p.m. in the Lower Level Meeting Room, located at 3600 Tremont Road by Chairperson Margie Pizzuti.

MEMBERS PRESENT: Chairperson Margie Pizzuti, Kelly Boggs-Lape, Supen Bowe, Greg Comfort, Wendy Gomez, Merry Hamilton*, Chuck Manofsky, Linda Moulakis, Linda Mauger, Brian Perera, Matthew Rule, Todd Walter, Bill Westbrook

MEMBERS ABSENT: Dianne Albrecht, Nick Lashutka, Yanitza Brongers-Marrero

STAFF PRESENT: City Manager Steve Schoeny, Assistant City Manager Dan Ralley, Parks & Recreation Director Debbie McLaughlin, Parks Planning & Development Manager Jeff Anderson, Community Affairs Director Emma Speight, and Assistant City Clerk Sherry Dean

**Ms. Hamilton arrived at 7:07 and was present for all subsequent business.*

1. Approval of minutes of the December 17, 2019 Minutes

Mr. Westbrook moved, seconded by Mr. Perera, to approve the minutes of the December 17, 2019 Community Center Feasibility Task Force Meeting.

VOTING AYE: Comfort, Boggs-Lape, Bowe, Gomez, Manofsky, Mauger, Moulakis, Perera, Pizzuti, Rule, Walter, Westbook

VOTING NAY: None

ABSENT: Albrecht, Brongers-Marrero, Hamilton, Lashutka

Motion carried.

2. Welcome/Opening Remarks

a. UA City Council's Charge to the Task Force

Chair Pizzuti asked Members to take a few minutes to look at the charge on the agenda.

1. Review history of previous efforts to develop a community center
2. Review findings of the UA Parks & Recreation Comprehensive Plan



3. Review of our existing facilities and programs including a review of options for the replacement of the existing Senior Center
4. Review possible locations for a community center
5. Review of indoor recreation/community gathering centers outside UA
6. Examine prospective cost scenarios including possible amenities and associated costs; public/private partnerships funding strategies for capital/operating costs;
7. Involve community participation in feasibility study
8. Provide a recommendation to City Council based on feasibility study findings to consider proceeding with Community Center in UA

3. Review Draft Community Engagement Plan

Ms. Bowe came forward and explained they have been working on a plan to get the community involved. She advised there will be a sign-up sheet for committee members to participate at any of the pop-ups.

Aaron Domini and Alyssa Sexton of OHM Advisors and Nan Weir of Williams Architects came forward and presented the Draft Community Engagement Plan (attached hereto and incorporated herein by reference as Exhibit A.) Mr. Domini explained that the consultants have different specialties and are all working together. He advised the goal is to have completed stakeholder interviews, focus groups and pop-ups prior to the next Task Force meeting.

Ms. Moulakis questioned if the information gathered from the interviews, focus groups and pop-ups will help in developing survey questions. Mr. Domini stated they will comb through all the results, report the key findings to the Task Force, and provide suggestions for how to draft the survey.

Chair Pizzuti added the Task Force now has a website that can receive feedback.

Mr. Westbrook questioned if there will be enough input with the focus groups, and pop-ups to adequately formulate the survey. Mr. Domini stated it is the right amount of input to give insight, without slowing down the process.

Ms. Mauger said through discussions, they have spoken about the intergenerational center being larger than just an exercise center. She questioned if the consultant believes they have the questions that can pull the bigger vision out of people's thinking. Mr. Domini advised they have a draft question that speaks to elements that could be greater than just recreation. Ms. Mauger reiterated people need to hear the words "intergenerational" and "lifelong learning" in order to know the possibilities, or they won't think of them.

The City Manager advised they would like to ask a big open question, about what the community needs, in order to get people to think creatively.

Chair Pizzuti noted this first round of outreach is designed to tap into what the community wants and needs. She thanked Ms. Bowe and the Consultants for their work on this.

4. Review of Task Force Meeting Dates



Chair Pizzuti advised there were adjustments to the 2020 Task Force meeting dates in order to better align with the consultant.

The City Manager asked Task Force Members to think about other places and events that draw in large numbers of people for potential pop-ups.

Ms. Gomez stated they also need to find people who are in opposition to it, so they can hear the other side.

Mr. Walters suggested they look for a pre-k group or a day care drop off and speak with some of the parents. Chair Pizzuti advised that is a stakeholder group they will be targeting.

5. Public Comment

In response to Chair Pizzuti's invitation to speak, the following speakers came forward:

- Ms. Connie Adams expressed her support for the potential broad use question, and stated she feels that is an important question to ask. She recommended they add a question about integration opportunities.
- Ms. Molly Auseon encouraged the Task Force to insure the focus groups engage minorities and people of all abilities. She thanked the Task Force for all their work.

There being no further business before the Community Center Feasibility Task Force, the meeting was adjourned at 8:07 p.m.

Chairperson

Chairperson

ATTEST: _____
City Clerk





Meeting 2

UA Community Center Feasibility Study
January 8, 2020

Work Group Meeting 2

1. Project Updates

- Schedule
- Scope

2. Review Engagement 1.0

- Stakeholder Interviews
- Stakeholder Focus Groups
- Pop-Ups
- Preliminary Survey Development
- Engagement Subcommittee – Next Steps

3. Survey



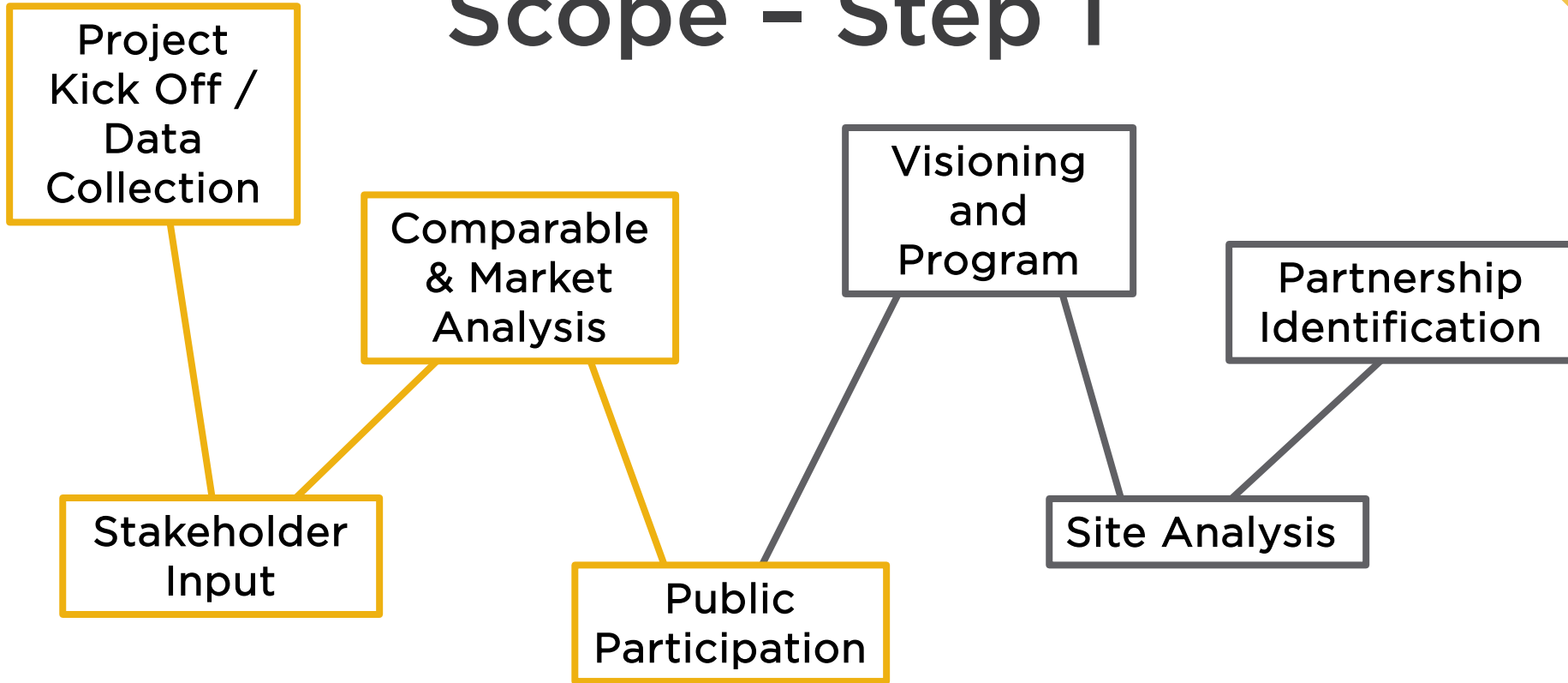
WINDERMERE

SCHOOL

Project Updates



Scope - Step 1



Schedule January - March

Work Group 2/Task Force 2	<i>Today!</i>
Comparable & Market Analysis	<i>January 20-24</i>
Stakeholder Interviews	<i>January 20-31</i>
Pop-Ups	<i>January 27 and 31</i>
Focus Groups	<i>February 5-6</i>
Work Group 3/Task Force 3	<i>February 19 (WG on 2/18?)</i>
Youth Engagement	<i>TBD (February 24-28)</i>
Community Meeting 1	<i>TBD (February 24-28)</i>
Community Survey (Statistically Valid)	<i>February 24 - March 27</i>
Community Survey (Online)	<i>March 9 - March 27</i>

WINDERMERE

SCHOOL

Review Engagement 1.0



An aerial photograph of a city street grid is overlaid with a semi-transparent orange filter. Several hands are visible, interacting with the map. Numerous yellow and pink sticky notes are placed across the map, containing handwritten notes. One note reads 'Spend this time on a walk', another says 'Spend this time on a walk in the park by Ball Park', and a third says 'Spend this time on a walk in the park by Ball Park'. Other notes include 'Spend this time on a walk in the park by Ball Park', 'Spend this time on a walk in the park by Ball Park', and 'Spend this time on a walk in the park by Ball Park'. A hand is also seen holding a yellow sticky note with the word 'Core' written on it. The overall scene suggests a collaborative planning or mapping activity.

Stakeholder Interviews

Stakeholder Interviews

- **When:** January 20 - 31
- **Where:** Phone interviews
- **Lead:** PROS
- **What:** 20-minute discussion; 1-2 people per interview

Stakeholder Interviews

1. **4 - 5 Health and Wellness Providers**
2. **4 - 5 Employers**
3. **Joe Anastasi**, Senior Advisory Council
4. **Cricket Kirk & Judy Yesso**, Cultural Arts Commission
5. **Matt Peterson & Kate Diday**, Parks and Recreation Advisory Board
6. **Beth Hatch and Kate Porter**, Upper Arlington Public Library
7. **Mike Fitzpatrick/Tracey**, Upper Arlington Community Foundation
11. **Paul Imhoff and Chris Potts**, Upper Arlington City Schools
12. **Lori Wengerd and Katie White**, Upper Arlington Commission on Aging
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12. **Lori Wengerd and Katie White**, Upper Arlington Commission on Aging
13. **Andy Geistfeld**, UA Schools
14. **Steve Schoeny**, City Manager
15. **Debbie McLaughlin**, Parks and Recreation Director
16. **Matt Leber**, Recreation Superintendent and **Patrick Monaghan**, Recreation Manager
17. School Resource Officer, **Christine Leyshon**, CARES Manager
18. YMCA - Tony Collins/Brandi Braun
19. **Alice**, UA Educational Foundation

Key Questions - DRAFT

- Please describe your affiliation with the Department's facilities and programs. What facility(ies) do you use currently and how do you use them?
- What are the strengths of the Upper Arlington system in terms of facilities and programs?
- What programs should be offered in a community center, if developed?
- What recreation spaces are most needed in a new community recreation center?

Key Questions Cont. - DRAFT

- What do you think will be the most critical element in getting this facility built that we need to make sure gets addressed in this feasibility study?
- What are the key partnerships that should be considered (development and operations)?
- What ideas do you have about funding the advancement of the facility?
- Any other questions, concerns, comments, suggestions?
- Would your organization be interested in exploring the opportunity to partner with the City ...(*employer specific question*)

Stakeholders - What's next?

1. City to refine draft invite letter
2. City to send invitation letter by January 10th
3. PROS to follow-up and coordinate “sign-up” of stakeholders

An aerial photograph of a city map is the background. Several hands are visible, interacting with the map. One hand is holding a yellow sticky note, another is pointing at a specific location. A calculator with green buttons is also visible on the map. Numerous other sticky notes are scattered across the map, some with handwritten text. The overall scene suggests a collaborative planning or research session.

Focus Groups

Focus Groups

- **When:** February 5-6
- **Where:** Cohatch? City Hall?
- **Lead:** OHM
- **What:** 1-hour discussion; 8-12 people per group; 6 groups

Focus Groups Categories



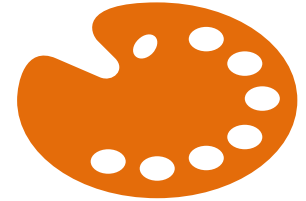
Parks/Instructor



Community
Groups



Schools/
Early Edu.



Arts and
Culture



Seniors



Chamber/Biz



Active Sports

Key Questions - DRAFT

Start with context slides/pres.

1. Would your organization benefit from having access to a community center, if so how?
2. What should be included in a community center?
3. What current challenges do you have in finding space for programming or events?
4. What questions or concerns would you have as planning for a community center continues?

Focus Groups - What's next?

1. OHM to develop draft invitation letter
2. City to send invitation letter by January 14th
3. City to coordinate RSVPs and schedule location

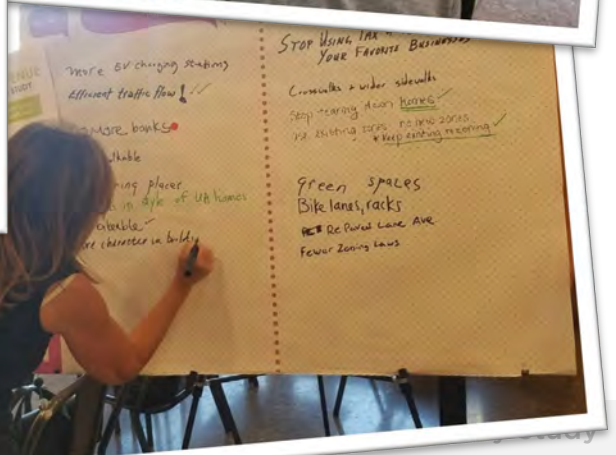


Community Pop-Ups

Community Pop-Ups

- **When/Where:**
 - State of the City (1/27 – 5:00-7:00)
 - HS BBall Game (1/31 – 6:30-8:30)
 - Others led by subcommittee
- **Lead:** OHM, Task Force
- **What:** Activity boards with key questions for project

Activities



More of charging stations
Align traffic flow!
More banks
More bike racks
More green spaces
More character in buildings

Stop Using Tax
Your Favorite Businesses

Converts a wider sidewalk
Stop parking along houses
Use existing street parking zones
Keep existing parking

Green spaces
Bike lanes, racks
Re-Paved Lane Ave.
Fewer zoning laws

Key Questions - DRAFT

- What types of facilities do you use now? (post its)
- What types of facilities or activities would you like to see in a community center? (dots)
- Would location of the community center impact your level of support? (on a scale 1-10)
- What is your level of support for a community center (Rating scale)? (on a scale)
- If a community center is constructed, how would you like to see it funded? (General Fund, Issuing of bonds, Business Partnership, Membership, Rentals). **Example Choices:**
 - Yes, Only if taxes are not raised
 - Yes, Only through a public/private partnership
 - Yes, Through some tax increase, supported with public/private partnership

Pop-Ups - Next Steps

- Schedule call with Engagement Subcommittee (Week of January 20th)
 - Identify additional pop-up opportunities
 - Train committee members on facilitating pop-ups



Preliminary Survey Development

Community Survey

- **When:**
 - February 24 – March 27 (Statistically Valid)
 - March 9 – March 27 (Online)
- **Lead:** PROS
- **How:** Mailed Survey (Statically Valid);
Online (Community Wide)

Discussion

Stakeholder Interviews

- CCFTF Members
- Mount Carmel
- National Church Residence
- Nationwide Children's Hospital
- Ohio Health
- The Ohio State University
- Orthopedic One
- Park and Recreation Advisory Board
- Senior Advisory Council
- Syntero
- Upper Arlington City Schools
- Upper Arlington City Staff
- Upper Arlington Commission on Aging
- Upper Arlington Community Foundation
- Upper Arlington Public Library
- YMCA of Central Ohio

Stakeholder Focus Groups

- Active Sports
- Arts and Culture
- Business Community
- Community Organizations
- Lifelong Learning
- Recreation
- Seniors (2 Sessions)

Community Center Feasibility Task Force Meeting Schedule

Updated January 29, 2020

Task Force Meetings

All meetings start at 7 pm, in the Lower Level Meeting Room of the MSC unless noted otherwise

- Wednesday, February 19
- Wednesday, April 8
- Wednesday, May 6
- Wednesday, June 3
- Wednesday, July 22 (tentative)
- Wednesday, August 26 (tentative)

Community Engagement Schedule

Community Meeting

6-8 pm, Thursday, February 27

UA Senior Center, 1945 Ridgeview Road, Building 2

Community Pop Ups

Wednesday, Feb 19	4:30 pm	“UA Stage” Dinner & Production of Cinderella, High School
Friday, Feb 21	6-8 pm	Giant Eagle Market District, Kingsdale
Saturday, Feb 22	6:30-7:30 pm	Cinderella, UA High School
Thursday, Feb 27	10 am-Noon	UA Senior Center
Monday, March 2	7 pm	UA Civic Association Meeting, UA Senior Center, Building 1
Friday, March 6	6:30 pm	Frozen, Hastings Middle School (pre-show activity)
Sunday, March 8	2-4 pm	Middle Schools Concourse Gallery Reception, MSC