

11/26/2019 | 7:00 PM

The meeting of the Community Center Feasibility Task Force was called to order at 7:01 p.m. in the Lower Level Meeting Room, located at 3600 Tremont Road by Chairperson Margie Pizzuti.

MEMBERS PRESENT: Chairperson Margie Pizzuti, Chairperson Nick Lashutka*, Dianne Albrecht, Kelly Boggs-Lape, Supen Bowe, Yanitza Brongers-Marrero, Greg Comfort, Wendy Gomez, Merry Hamilton, Chuck Manofsky, Linda Moulakis, Linda Mauger, Brian Perera, Matthew Rule, Todd Walter, Bill Westbrook

STAFF PRESENT: City Manager Steve Schoeny, Parks & Recreation Director Debbie McLaughlin, Parks Planning & Development Manager Jeff Anderson, Community Affairs Director Emma Speight, and Assistant Deputy City Clerk Sherry Dean

**Chairperson Lashutka arrived at 7:17 and was present for all subsequent business.*

1. Approval of minutes of the November 13, 2019 Minutes

Ms. Gomez moved, seconded by Ms. Albrecht, to approve the minutes of the November 13, 2019 Community Center Feasibility Task Force Meeting.

VOTING AYE: Albrecht, Comfort, Boggs-Lape, Bowe, Brongers-Marrero, Gomez, Hamilton, Lashutka, Mauger, Manofsky, Moulakis, Perera, Pizzuti, Rule, Walter, Westbook

VOTING NAY: None

ABSENT: Lashutka

Motion carried.

2. Welcome/Opening Remarks

a. UA City Council's Charge to the Task Force

Chair Pizzuti asked Members to take a few minutes to look at the charge on the agenda.

1. Review history of previous efforts to develop a community center
2. Review findings of the UA Parks & Recreation Comprehensive Plan
3. Review of our existing facilities and programs including a review of options for the replacement of the existing Senior Center

4. Review possible locations for a community center
5. Review of indoor recreation/community gathering centers outside UA
6. Examine prospective cost scenarios including possible amenities and associated costs; public/private partnerships funding strategies for capital/operating costs;
7. Involve community participation in feasibility study
8. Provide a recommendation to City Council based on feasibility study findings to consider proceeding with Community Center in UA

3. Feasibility Study Consultant-Williams Architects

a. Introduction of Project Consulting Team

Mr. Comfort advised last night City Council voted to approve the contract with Williams Architects. He introduced Nan Weir, Managing Architect on the Williams Team to the Task Force and related the whole team could not make it on short notice.

b. (Williams Architects, PROS Consulting and OHM Advisors)

Ms. Weir came forward and provided a Power Point (attached hereto and incorporated herein by reference as Exhibit A.) She thanked the Task Force and said the Williams team is looking forward to this opportunity. She said recreation is their national specialty and they frequently work on feasibility studies with PROS Consulting, so it will be a great process. She advised OHM will be leading the community engagement, site and land planning, and landscape architecture.

c. Overview of Statement of Qualifications and Final Project Approach

Ms. Weir said public engagement will be key, they will be conducting interviews and focus groups with stakeholder groups, and potential partners. She said if they engage the public at multiple levels and gather good data, they can be responsive to the needs of the community. She noted these projects take a long time to implement, but they lead to a great benefit for the community. She provided an overview of several example projects.

d. Discussion/Questions from CCFTF

In response to Ms. Moulakis, Ms. Weir stated the time frame varies on different projects. During the kickoff meeting, they will provide a schedule that shows the process and how the subcommittees can work together.

In response to Ms. Albrecht, Ms. Weir advised they have experience working on more urban, smaller sights like what may be available in UA. Once they know what programs and types of spaces are needed, the architect will work on building concepts and potential sites.

Chair Pizzuti reiterated in order to plan a facility, they have to know what the community wants, know the size, and then find the site. She noted the process is not linear, it is an organic process.



Ms. Moulakis questioned if they will be looking for partnerships at the same time as gathering community input and assessing community needs. Chair Pizzuti advised many of the processes will be going on at the same time.

e. Next Steps

Mr. Comfort said at the next meeting there will be a more formal kick-off session with the whole team. They will present more detail on items, develop a plan, and decide on what the next steps will be.

Chair Pizzuti advised in order to have more time to prepare, they are proposing to move the next meeting date from December 11th to December 17th at 7:30 p.m.

The Community Affairs Director advised the Task Force will have its own website at www.uacommunitycenter.com, which will be used for community outreach. She said some information may get posted on both sites.

Chair Pizzuti thanked the members of the Task Force who attended the Senior Center meeting. Mr. Westbrook advised there were a lot of good comments, and the seniors are more interested in programming and social areas than facilities.

Chair Pizzuti stated they will send out a poll to schedule meetings for January through August. Chair Lashutka said at the next meeting they would like to establish the cadence for the subcommittee work, and balance full committee work with subcommittee work in order to use members' time efficiently.

Chair Lashutka reiterated the need for all entities to work together smoothly, and to keep focus on the charge. He said coordinating information and getting it out to citizens, and consistency in the language that is used will help build the community's confidence.

Chair Pizzuti said the operative word in this Task Force is Feasibility. They are going to engage in a process that confirms if a community center is wanted and needed, and if so, how get it built and paid for.

4. Public Comment

In response to Chair Pizzuti's invitation to speak, the following speakers came forward:

- Holly Goldberg questioned how much security will be a factor in the design and program. She advised currently at the MSC, Library, and Senior Center people are able to just walk in. Ms. Weir advised security is big concern in any space, and addressing security will become part of the criteria for the project.

There being no further business before the Community Center Feasibility Task Force, the meeting was adjourned at 7:54 p.m.



Chairperson

Chairperson

ATTEST: _____
City Clerk





Community Center Feasibility Study

Task Force Presentation

26 November 2019



- THANK YOU / INTRODUCTION
- OVERVIEW OF QUALIFICATIONS
- OVERVIEW OF PROJECT APPROACH
- PROJECT EXAMPLES
- Q&A



AGENDA

THANK YOU

Thank you



Tom C. Poulos
Principal-in-Charge
Williams Architects / Aquatics



Nancy Weir
Managing Architect
Williams Architects / Aquatics



Leon Younger
President / Project Manager
PROS Consulting



Aaron Domini
Principal / Project Manager
OHM Advisors

- Established 1974
- Nationally recognized
- **\$2.9 Billion in Sports & Recreation Facilities**
- 360+ Aquatic Facilities.
- Sustainable Design “Shade of Green”
- Collaboration
- Listening – Quality / People / Service.





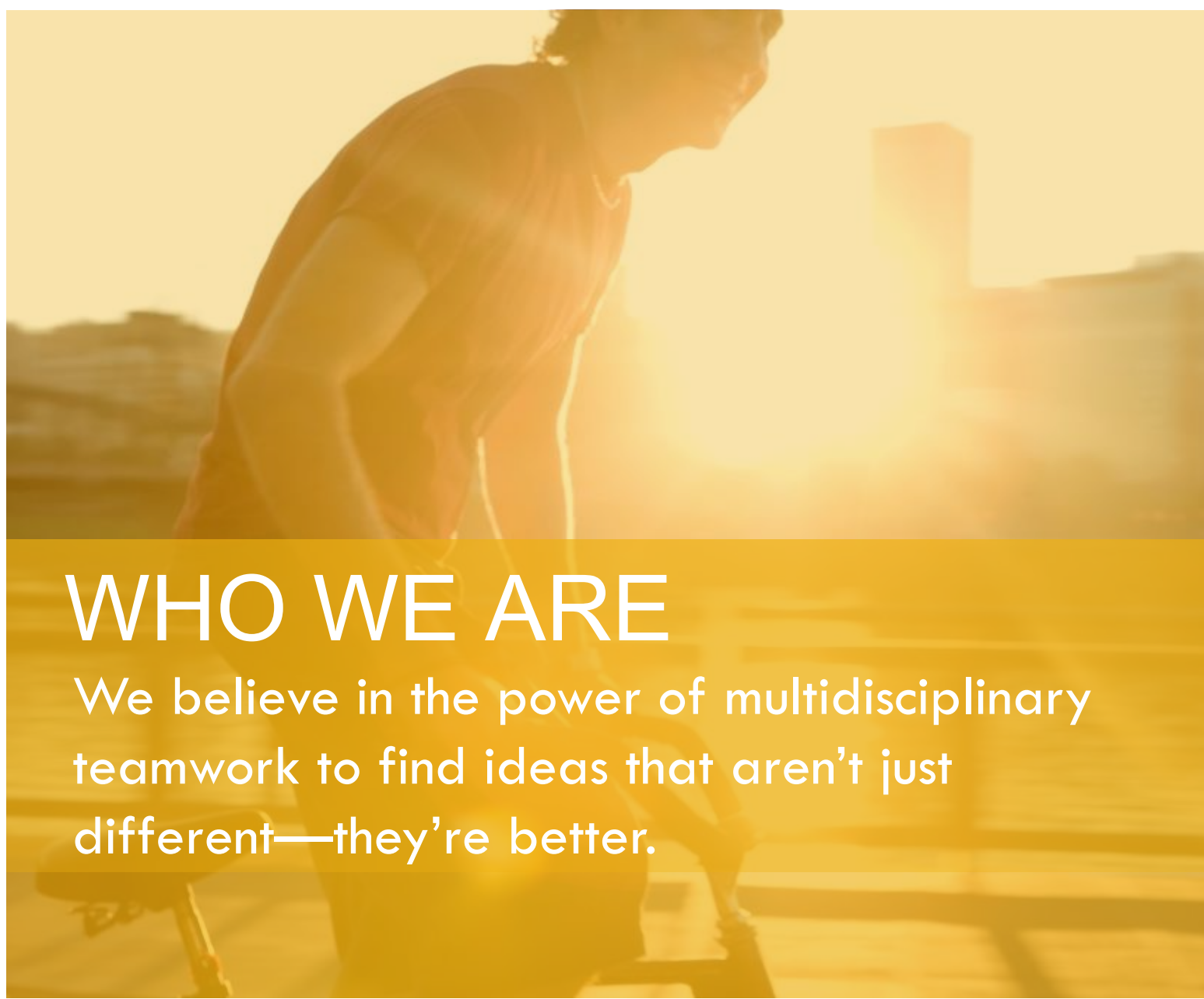
- National management consulting and planning firm
 - 45 states
 - 7 foreign countries
 - 1,000+ projects
- Working in Ohio and the Midwest for the last 23+ year
- **200 feasibility studies and business plans**
- Emphasis on community recreation and wellness



PROS Consulting Introduction



- Community Advancement Firm working across multiple service areas to create better places for people.
- **Community Engagement** Currently working in Upper Arlington (Lane Avenue Corridor)
- Site/Land Planning
- Landscape Architecture



WHO WE ARE

We believe in the power of multidisciplinary teamwork to find ideas that aren't just different—they're better.

Urban In-Fill Project Experience

- Gately Track & Field Facility, Chicago, IL
- The Centre, Elgin, IL
- Roos Recreation Center, Forest Park, IL
- Hoboken, NJ
- Gymnastics Recreation Center, Oak Park, IL
- West Cook YMCA, Oak Park, IL



Overview of Qualifications

Re-Development Project Experience

- Centennial Recreation Complex, Wilmette, IL (Former School)
- Clarendon Park Fieldhouse, Chicago, IL (Former Beach House)
- Highland Park Recreation Center, Highland Park, IL (Former Golf Course Clubhouse)
- Muskingum Recreation Center, Zanesville, OH (Former University Campus Building)
- New Port Richey Recreation Center, New Port Richey, FL (Re-Development of Site)
- Pioneer Park Community Center, Arlington Heights, IL (Re-Development of Site)
- Sachs Recreation Center, Deerfield, IL (Former Chicago Bulls Training Center)



Overview of Qualifications

Mixed Use Project Experience

- Hinkston Park Fieldhouse, Waukegan, IL (Library Partner)
- Park Center, Glenview, IL (Hospital Partner)
- Fort Hill Activity Center, Naperville, IL (Special Recreation Association Partner)
- Highland Park Recreation Center, Highland Park, IL (Former Golf Course Clubhouse)
- Muskingum Recreation Center, Zanesville, OH (Former University Campus Building)
- New Port Richey Recreation Center, New Port Richey, FL (Re-Development of Site)
- Pioneer Park Community Center, Arlington Heights, IL (Re-Development of Site)
- Sachs Recreation Center, Deerfield, IL (Former Chicago Bulls Training Center)



Overview of Qualifications

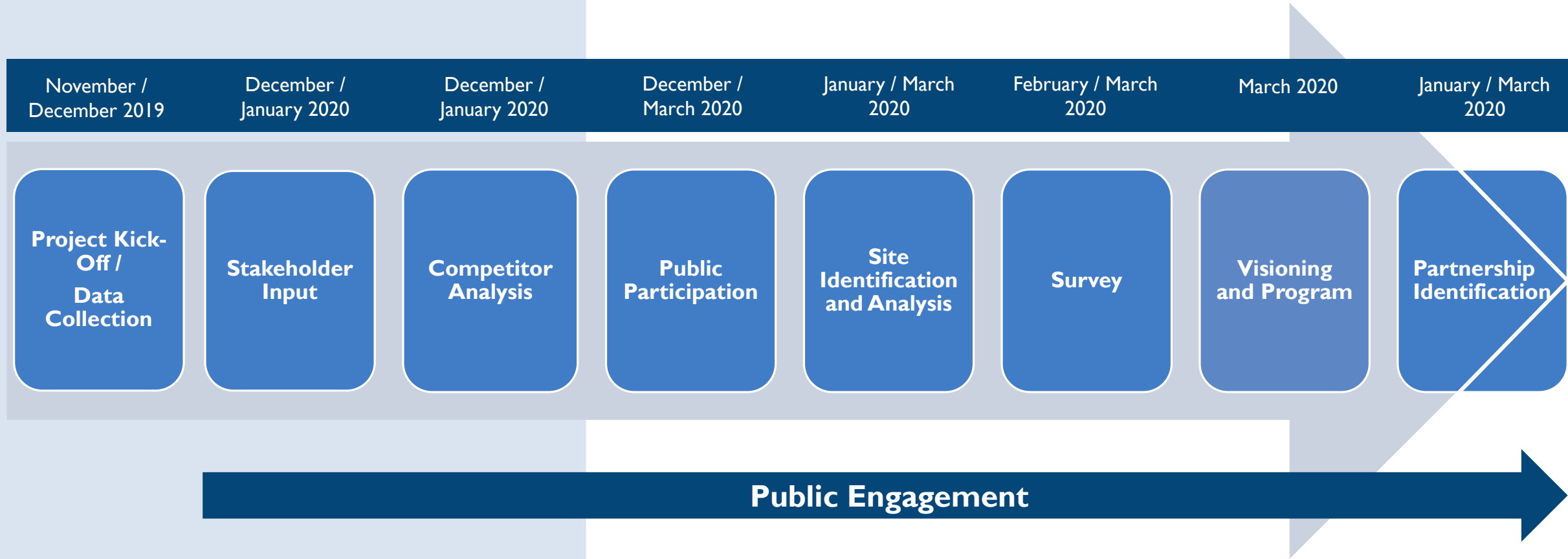
Partnerships Project Experience

- Cultural Arts
- E-Sports
- Hospitality
- Libraries
- Medical / Wellness
- Other Municipalities
- Private Sector Fitness
- Retail
- Schools
- STEAM
- Universities
- YMCA



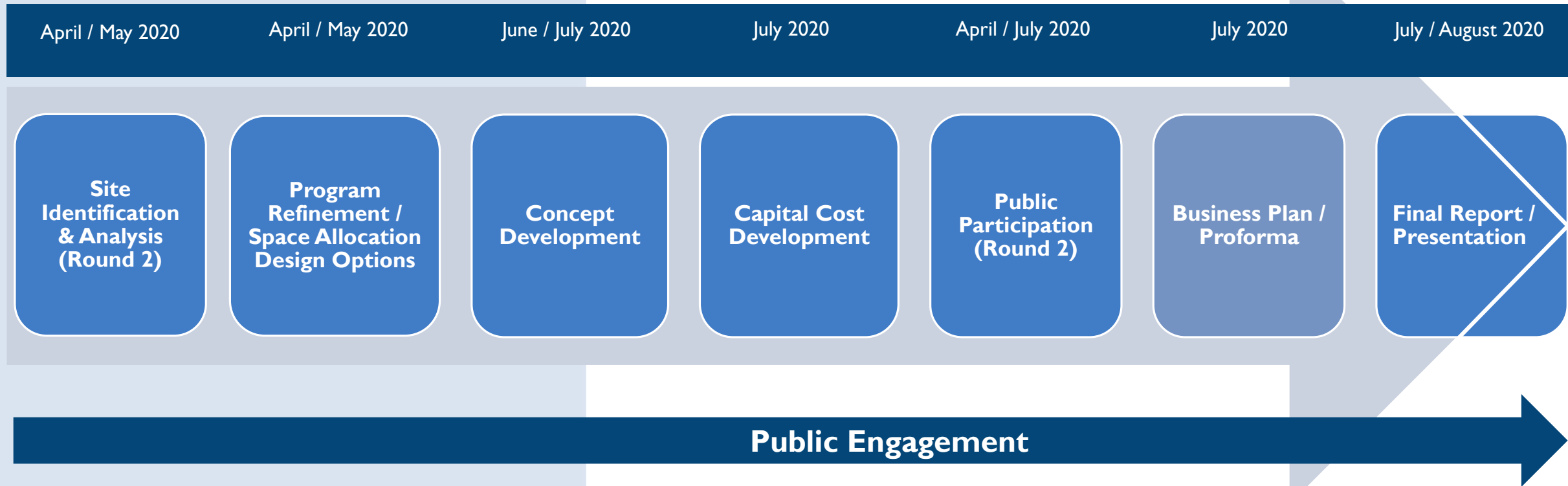
Overall Qualifications

STEP I – Initial Feasibility Study Evaluation



Project Approach

STEP 2 – Development of Feasibility Study Services



Public Engagement Key Community Members



Government

City Council

Elected Officials

City Staff



Oversight Group

Civic Groups

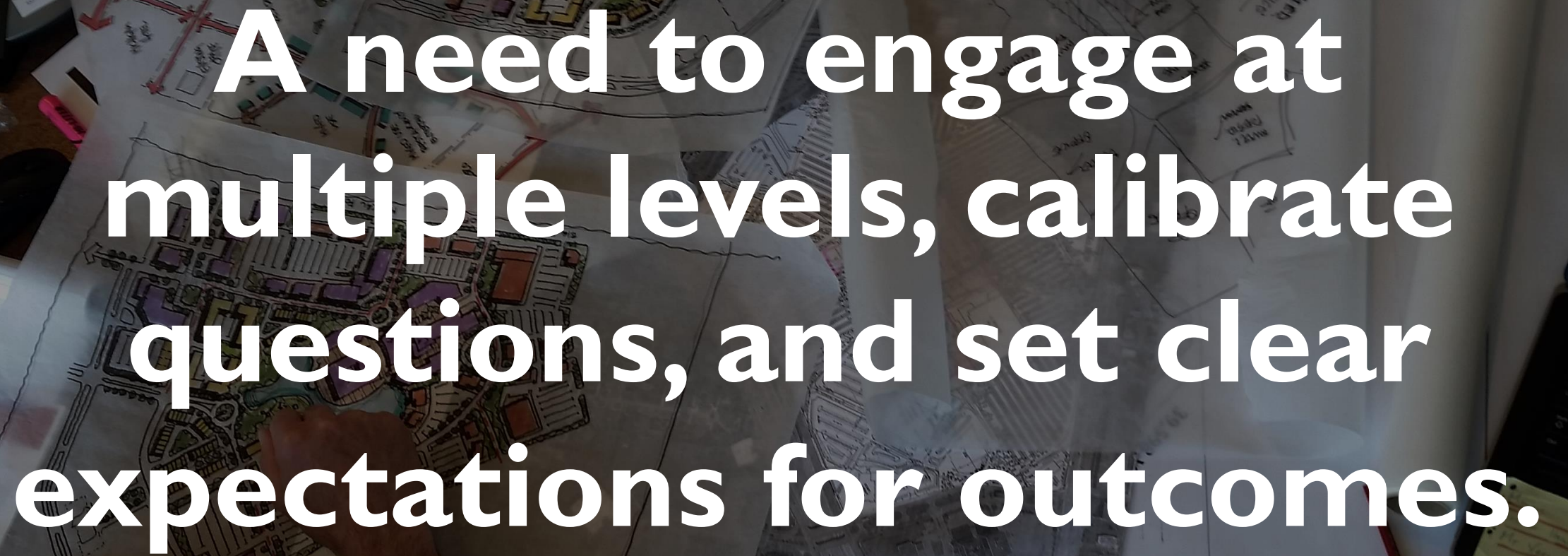
Business Owners

Property Owners



Community Members

Activities are aimed at involving a diverse group of citizens of all ages

A top-down view of a desk covered with architectural plans and maps. A hand is visible in the lower-left corner, pointing at a specific area on one of the maps. The maps show various urban layouts, including buildings, roads, and green spaces. Some maps have red lines and arrows drawn on them. There are also some office supplies like a pen and a notepad visible on the desk.

A need to engage at multiple levels, calibrate questions, and set clear expectations for outcomes.



It has to be fun, inspiring, build trust, and result in change.

Project Approach

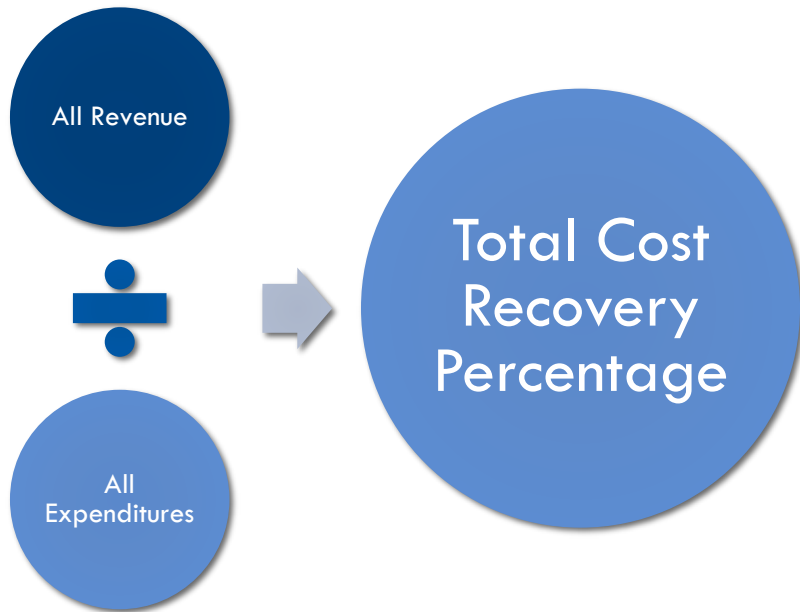


It Must:

- Give options
- Hands on
- Make it clear

Project Approach

Financial Management & Operations Strategy



Pro Forma Revenues & Expenditures

Fairbank Community Center

BASELINE: REVENUES AND EXPENDITURES

Revenues	1st Year	2nd Year	3rd Year	4th Year	5th Year	6th Year
Passes	\$807,852.00	\$832,087.56	\$857,050.19	\$882,761.69	\$909,244.54	\$936,521.88
Administration	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Building Maintenance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Recreation Programs	\$890,741.00	\$917,463.23	\$944,987.13	\$973,336.74	\$1,002,536.84	\$1,032,612.95
Fitness	\$137,488.00	\$141,612.64	\$145,861.02	\$150,236.85	\$154,743.96	\$159,386.27
Natatorium	\$616,823.32	\$635,328.02	\$654,387.86	\$674,019.49	\$694,240.08	\$715,067.28
Gymnasium	\$119,850.00	\$123,445.50	\$127,148.87	\$130,963.33	\$134,892.23	\$138,939.00
Parties and Rentals	\$228,394.00	\$235,245.82	\$242,303.19	\$249,572.29	\$257,059.46	\$264,771.24
Seniors	\$150,770.00	\$155,293.10	\$159,951.89	\$164,750.45	\$169,692.96	\$174,783.75
General Services	\$24,500.00	\$25,235.00	\$25,992.05	\$26,771.81	\$27,574.97	\$28,402.21
Total	\$2,976,418.32	\$3,065,710.87	\$3,157,682.19	\$3,252,412.66	\$3,349,985.04	\$3,450,484.59

Expenditures	1st Year	2nd Year	3rd Year	4th Year	5th Year	6th Year
Passes	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Administration	\$893,130.90	\$934,540.86	\$978,216.25	\$1,024,296.63	\$1,072,930.81	\$1,124,277.37
Building Maintenance	\$454,114.00	\$477,481.98	\$502,233.12	\$528,456.66	\$556,247.86	\$585,708.43
Recreation Programs	\$215,063.10	\$228,307.52	\$242,424.74	\$257,474.25	\$273,519.61	\$290,628.81
Fitness	\$340,575.90	\$363,356.21	\$387,699.35	\$413,713.75	\$441,515.42	\$471,228.46
Natatorium	\$538,313.10	\$573,245.02	\$610,539.67	\$650,359.97	\$692,880.17	\$738,286.63
Gymnasium	\$148,329.50	\$157,302.57	\$166,861.44	\$177,045.88	\$187,898.34	\$199,464.26
Parties and Rentals	\$44,100.00	\$46,523.00	\$49,095.69	\$51,827.95	\$54,730.34	\$57,814.12
Seniors	\$628,070.44	\$667,025.37	\$708,556.85	\$752,840.72	\$800,065.00	\$850,430.76
General Services	\$48,912.00	\$51,695.84	\$54,655.35	\$57,802.25	\$61,149.06	\$64,709.17
Total	\$3,310,608.94	\$3,499,478.37	\$3,700,282.46	\$3,913,818.05	\$4,140,936.61	\$4,382,548.01
Total Cost Recovery	90%	88%	85%	83%	81%	79%



Project Approach

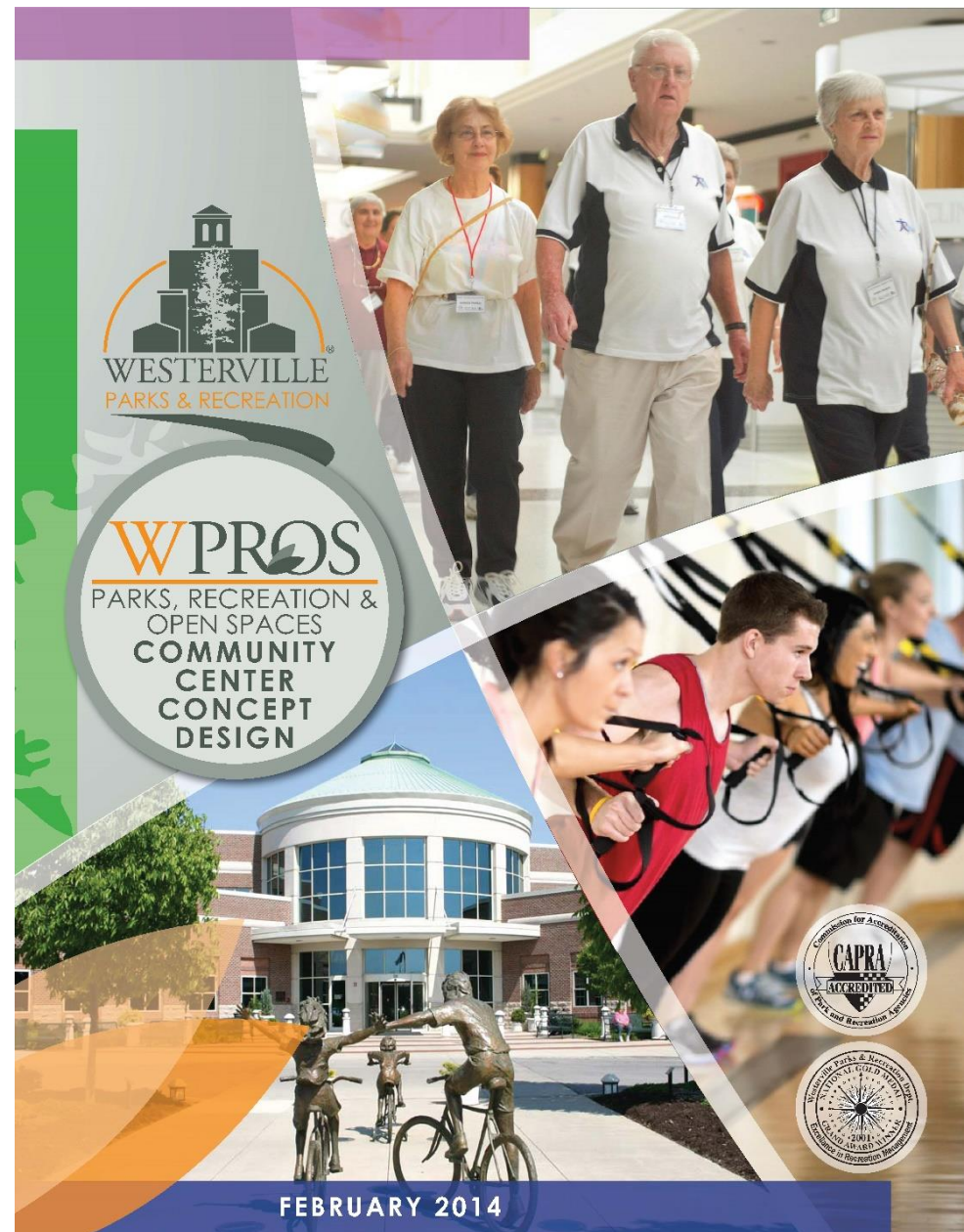
Objective:

A state-of-the-art facility equipped to better serve the needs of the community and enhance quality of life by encouraging healthy living, wellness and social interaction.

Cultural, arts, fitness, recreation, wellness, play, and community programming and activities.

Incorporate Independent Senior Center

Balance funding for Community Center with other demands for public funding - police, fire, schools...



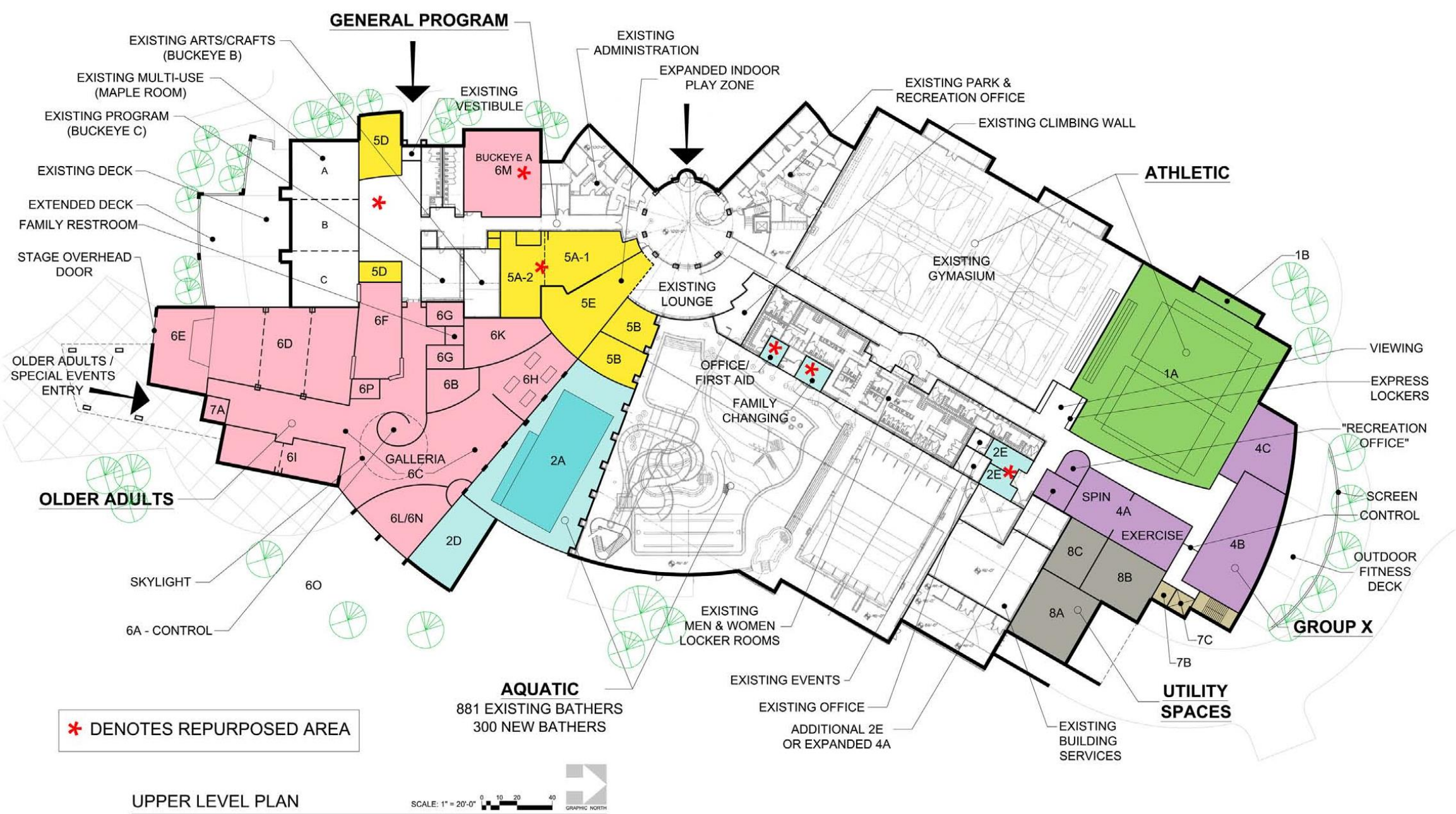
WESTERVILLE, OHIO		SITE:	COMMUNITY CENTER
Community Center Concept Design			
JOB NUMBER:	2012-026	BUILDING ADDITION SF:	66,030
		BUILDING REMODELED SF:	11,730
		BUILDING EXISTING SF:	99,379
		TOTAL BUILDING SF:	177,139
CONSTRUCTOR:	TBD	TOTAL SITE AREA (IN ACRES):	25.0
BID DATE:	BASED ON SUMMER 2014	DEVELOPED AREA (IN ACRES):	13.5
CONST. DATE:	TBD		
CONTINGENCIES:	AS NOTED		
GENERAL NOTES:	BASED ON THE BUILDING SPACE PROGRAM OF THE SAME DATE. ASSUMING AN ADDITION TO THE EXISTING FACILITY, WITH SUITABLE SOILS AND NO REQUIRED REMEDIATION.		

FEASIBILITY STUDY CONCEPTS DATA					
				COST	COMMENTS
SITE DEVELOPMENT					
NEW PARKING BAYS AND EXPANDED LOT	\$			440,500	
CONCRETE WALKS AND BOARDWALKS	\$			116,900	
CONCRETE PLAZA SPACE	\$			105,000	
LANDSCAPE AND WETLANDS	\$			89,500	
BIKE TRAIL EXPANSION	\$			70,000	
FOCAL FEATURE	\$			12,000	
SITE FURNISHINGS AND EXERCISE EQUIPMENT	\$			57,000	
SITE DESIGN CONTINGENCY	5%	\$		43,500	ADDITIONAL TO THE DESIGN AND CONSTRUCTION CONTINGENCIES BELOW
TOTAL SITE DEVELOPMENT COST		\$		914,200	REFER TO ATTACHED MEMORANDUM REGARDING SITE COSTS.
	SQ. FT.	COST PER SF	% OF COST	COST	COMMENTS
BUILDING ADDITION					
BUILDING SHELL / STRUCTURAL SYSTEMS	66,030	\$ 108.36	58%	\$ 7,154,700	INCLUDES: EXCAVATION, FOUNDATIONS, FLOOR SLABS, EXTERIOR WALLS, EXTERIOR WINDOWS & DOORS, AND ROOF.
INTERIOR FINISHES / SPECIALTY SYSTEMS	66,030	\$ 25.15	13%	\$ 1,660,900	INCLUDES: FLOOR FINISHES (WOOD, CARPET, TILE, ETC.), INTERIOR WALLS, WALL FINISHES, PAINT, INTERIOR WINDOWS AND DOORS, STAIRS, ELEVATORS, CASEWORK, LOCKERS, TOILET PARTITIONS, OPERABLE PARTITIONS, FIXED ATHLETIC EQUIPMENT, CEILINGS.
MECHANICAL / PLUMBING / FIRE PROTECTION / ELECTRICAL SYSTEMS	66,030	\$ 59.98	31%	\$ 3,960,600	INCLUDES: HEATING, VENTILATING AND AIR-CONDITIONING SYSTEMS, PLUMBING, SPRINKLERS, ELECTRICAL.
OUTDOOR DECKS	5,085	\$ 30.00		\$ 152,600	DECKS ATTACHED TO THE BUILDING.
TOTAL BUILDING ADDITION COST	66,030	\$ 196.26	100%	\$ 12,968,800	
BUILDING RENOVATION					
INTERIOR FINISHES / SPECIALTY SYSTEMS	11,730	\$ 100.00	100%	\$ 1,173,000	INCLUDES: FLOOR FINISHES, NEW WALLS, WALL FINISHES, CEILINGS, DOORS, WINDOWS, FRAMES, MILLWORK, ACCESSORIES, ETC.
M / P / E SYSTEM UPGRADES				\$ 1,400,000	REFER TO MEVO BY ELARA ENGINEERING. ASSUMES NO GEOTHERMAL FOR EXISTING BUILDING.
TOTAL BUILDING RENOVATION COST	11,730	\$ 219.35	100%	\$ 2,573,000	
TOTAL BUILDING COST	177,139	\$ 87.68	100%	\$ 15,531,800	
TOTAL SITE & BUILDING COST			100%	\$ 16,448,000	
GENERAL CONDITIONS					
GENERAL CONDITIONS & FEES	177,139	\$ 7.43	8%	\$ 1,319,700	CONSTRUCTION MANAGER SERVICES
SITE SURVEY / CONSTRUCTION TESTING	177,139	\$ 0.93	1%	\$ 164,500	TESTING, SURVEYING, ETC.
DESIGN CONTINGENCY	177,139	\$ 4.04	5%	\$ 722,500	CONTINGENCY BUDGET DURING DESIGN

PRO FORMA WITH SENIOR SERVICES

Based on the assumptions above, the expanded community center with senior services included will have an annual operational cost recovery of 76.9% in year one and an average six year cost recovery rate of 80.5%. The summary of the pro forma over the six year study period is as follows:

Pro Forma Revenues & Expenditures							
Westerville Community Center with Senior Services							
BASELINE: REVENUES AND EXPENDITURES							
Revenues	1st Year	2nd Year	3rd Year	4th Year	5th Year	6th Year	
Passes	\$1,399,855.46	\$1,441,851.13	\$1,485,106.66	\$1,529,659.86	\$1,575,549.66	\$1,622,816.15	
Administration	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Building Maintenance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Building Services	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Recreation Programs	\$39,010.00	\$40,180.30	\$41,385.71	\$42,627.28	\$43,906.10	\$45,223.28	
Fitness	\$460,450.00	\$474,263.50	\$488,491.41	\$503,146.15	\$518,240.53	\$533,787.75	
Natatorium	\$651,750.00	\$671,302.50	\$691,441.58	\$712,184.82	\$733,550.37	\$755,556.88	
Gymnasium	\$95,940.00	\$98,818.20	\$101,782.75	\$104,836.23	\$107,981.32	\$111,220.75	
Parties	\$37,500.00	\$38,625.00	\$39,783.75	\$40,977.26	\$42,206.58	\$43,472.78	
Rentals	\$101,100.00	\$104,133.00	\$107,256.99	\$110,474.70	\$113,788.94	\$117,202.61	
Child Care	\$24,500.00	\$25,235.00	\$25,992.05	\$26,771.81	\$27,574.97	\$28,402.21	
Vendateria	\$10,000.00	\$10,300.00	\$10,609.00	\$10,927.27	\$11,255.09	\$11,592.74	
Senior Center	\$97,000.00	\$99,910.00	\$102,907.30	\$105,994.52	\$109,174.35	\$112,449.59	
Total	\$2,917,105.46	\$3,004,618.63	\$3,094,757.19	\$3,187,599.90	\$3,283,227.90	\$3,381,724.73	
Expenditures	1st Year	2nd Year	3rd Year	4th Year	5th Year	6th Year	
Passes	\$167,511.80	\$167,511.80	\$167,511.80	\$167,511.80	\$167,511.80	\$167,511.80	
Administration	\$929,768.37	\$953,474.21	\$978,122.73	\$1,003,751.48	\$1,030,399.49	\$1,058,107.36	
Building Maintenance	\$209,245.37	\$210,756.77	\$212,322.48	\$213,944.48	\$215,624.83	\$217,365.68	
Building Services	\$250,730.60	\$252,137.60	\$253,589.63	\$255,088.15	\$256,634.68	\$258,230.78	
Recreation Programs	\$127,520.01	\$128,605.01	\$129,726.66	\$130,886.22	\$132,085.01	\$133,324.37	
Fitness	\$478,972.74	\$481,977.74	\$485,101.29	\$488,348.08	\$491,723.00	\$495,231.10	
Natatorium	\$692,151.45	\$694,773.95	\$697,490.93	\$700,305.84	\$703,222.29	\$706,244.01	
Gymnasium	\$33,384.00	\$33,654.00	\$33,933.90	\$34,224.07	\$34,524.89	\$34,836.76	
Parties	\$32,925.40	\$33,949.40	\$35,013.16	\$36,118.24	\$37,266.24	\$38,458.85	
Rentals	\$27,185.00	\$27,791.00	\$28,419.74	\$29,072.08	\$29,748.93	\$30,451.21	
Child Care	\$33,268.72	\$33,298.72	\$33,329.62	\$33,361.45	\$33,394.23	\$33,427.99	
Vendateria	\$5,700.00	\$5,878.00	\$6,061.62	\$6,251.04	\$6,446.45	\$6,648.03	
Senior Center	\$806,563.00	\$811,753.25	\$817,137.60	\$822,723.41	\$828,518.31	\$834,530.25	
Total	\$3,794,926.45	\$3,835,561.44	\$3,877,761.15	\$3,921,586.33	\$3,967,100.15	\$4,014,368.20	
Net Revenue	(\$877,820.99)	(\$830,942.82)	(\$783,003.96)	(\$733,986.43)	(\$683,872.25)	(\$632,643.46)	
Total Cost Recovery	76.9%	78.3%	79.8%	81.3%	82.8%	84.2%	





City of Westerville, OH
Community Center Feasibility Study

Project Examples

Objective::

Promote health and wellness of community through recreational, fitness and educational programming to a multi-generational population from infants through older adults.

Public/Private Partnership:

- Ohio University – Zanesville
- Muskingum Family YMCA
- Genesis HealthCare System
- Muskingum County Community Foundation

Serving:

- O.U. Students
- City of Zanesville Residents
- Muskingum County Residents

**Muskingum Recreation Center
Zanesville, Ohio**

**Muskingum Recreation Center
Feasibility and Business Plan Study**



PREPARED BY:

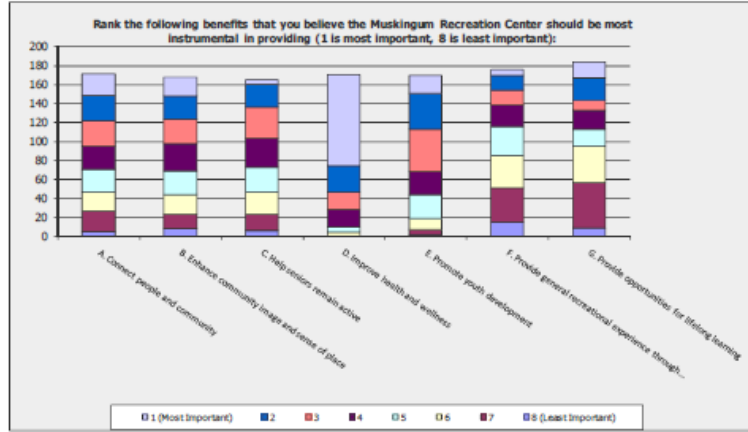


IN ASSOCIATION WITH:



JANUARY 2010

Project Examples



7.1.2 QUESTION 2 – WHICH OF THE FOLLOWING COMPONENTS ARE MOST IMPORTANT TO YOU AND SHOULD BE INCLUDED IN THE MUSKINGUM RECREATION CENTER (1 IS MOST IMPORTANT, 11 IS LEAST IMPORTANT)

Pools ranked highest in terms of most important components – the impetus for the MRC planning phase. Fitness areas however received a near identical rating cementing the importance of the “benefits of the MRC” which mandated an improved health and wellness of the community.

Question 2 - MRC Components	Response Count	Weighted Response (WAS)	Rank of WAS
A. Dance studio (wooden floor, mirrors, etc.)	167	792.0	8.0
B. Exhibit space (local art, community treasures, etc.)	165	612.0	9.0
C. Fitness area (cardiovascular equipment, strength/resistance training, etc.)	164	1,350.0	4.0
D. Gymnasium	171	1,179.0	5.0
E. Indoor play area (playground, climbing gym, etc. – not aquatic related)	168	1,018.0	7.0
F. Indoor lap pool	176	1,543.0	1.0
G. Indoor recreational/play pool	168	1,435.0	2.0
H. Indoor therapy/warm water pool	178	1,418.0	3.0
I. Indoor track	177	1,176.0	6.0
J. Meeting/birthday room	175	596.0	10.0
K. Other: INPUT IN TEXT BOX BELOW	60	147.0	11.0

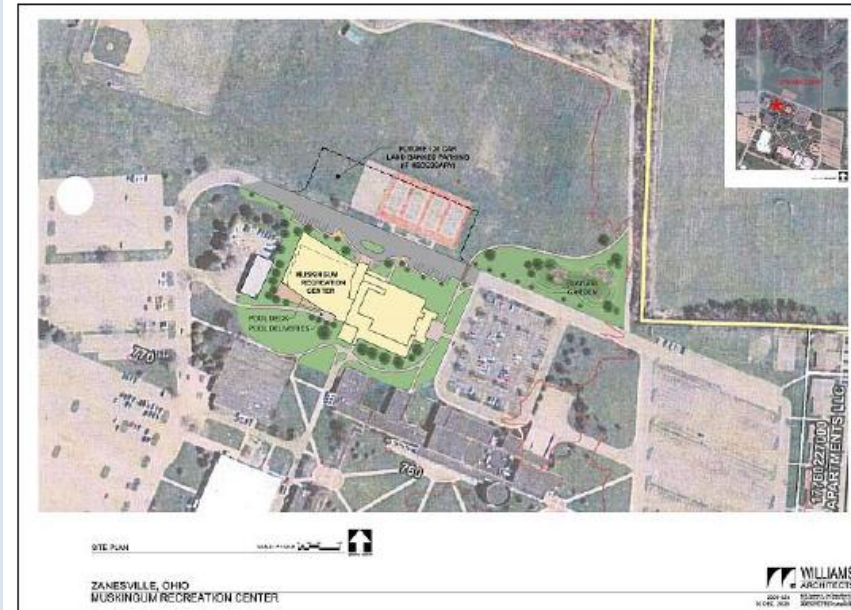
*Note: Weighted Average Score (WAS) is a consultant calculation based on response spectrum of magnitude

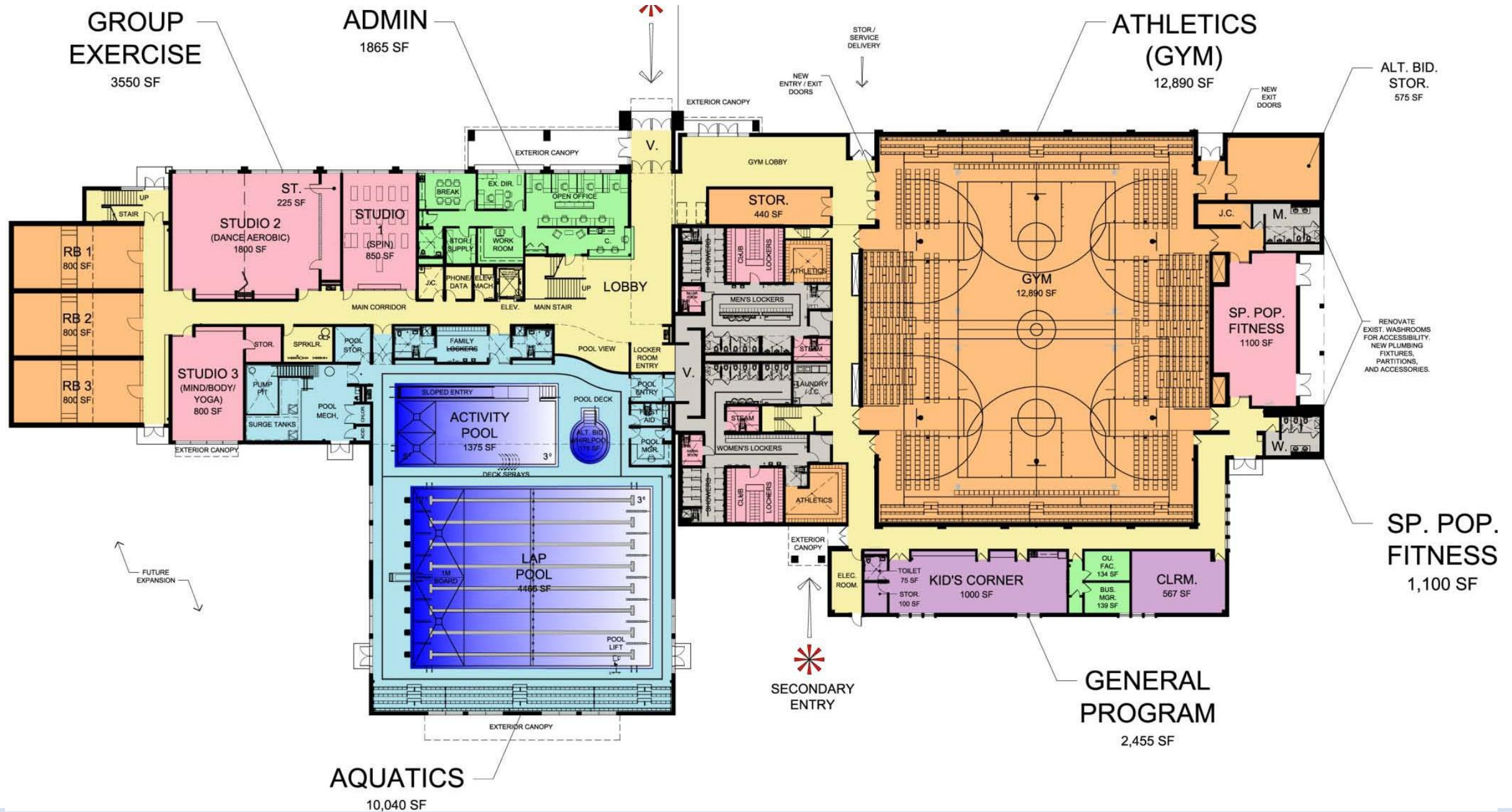


7.3 CONCEPT DESIGN AND DEVELOPMENT

7.3.1 GENERAL SPACE ALLOCATION PLAN

Lower Level Building Areas	
Existing	26,960
New	22,485
TOTAL	49,445
Upper Level Building Areas	
New	25,865
Total Building Areas	
Existing	26,960
New	48,350
Total Building Area	75,310





Muskingum Recreation Center
Zanesville, Ohio



Muskingum Recreation Center
Zanesville, Ohio

Project Examples

Q&A!

Questions & Answers

**Community Center Feasibility Task Force (CCFTF)
SubCommittee Members**

FINANCE	COMMUNITY ENGAGEMENT	FACILITIES/PARTNERSHIPS
Matt Rule (CHAIR) Brian Perera Linda Mauger Todd Walter	Supen Bowe (CHAIR) Linda Moulakis Kelly Boggs-Lape Merry Hamilton Dianne Albrecht	Greg Comfort (CHAIR) Bill Westbrook Wendy Gomez Chuck Manofsky Yanitza Brongers-Marrero

Finance Subcommittee

The CCFTF Finance Subcommittee is charged with exploring all financial considerations associated with a prospective community center. This includes, but is not limited to:

- Identifying possible sources of capital funding
- Identifying possible sources of ongoing operations, programs and maintenance funding
- Consideration of financial business models for facilities in comparable communities
- Developing an overarching summary of funding strategy options

Community Engagement Subcommittee

The CCFTF Community Engagement Subcommittee is charged with developing an extensive, open and transparent community engagement process that encourages multiple opportunities for citizen participation and input. With the support and guidance of the professional feasibility study consultant firm, the work of this subcommittee will include, but is not limited to:

- Planning and conducting a variety of public meetings (open houses, focus groups, pop up gatherings, etc.)
- Planning and conducting citizen surveys, to include one statistically valid survey, informal online surveys as appropriate, questionnaires, etc.
- Reviewing data and resident input gathered through previous outreach (2018 Parks & Recreation Comprehensive Plan, etc.)
- Creating summaries of the feedback obtained through these processes

Facilities & Partnerships Subcommittee

The CCFTF Facilities & Partnerships Subcommittee is charged with developing the parameters for a prospective community center facility—to include the consideration of partnership opportunities—that would best fulfill residents needs and desires. This includes, but is not limited to:

- Visiting/reviewing facilities in comparable communities
- Assessing the community’s needs, programs and existing amenities
- Considering potential locations for a prospective facility- exploring existing models of public and private partnership opportunities and/or development of new models



Community Center Feasibility Task Force
2020 Meeting Dates
MSC- Lower Level Meeting Room

7:00-8:30 PM - Wednesday, January 8th

7:00-8:30 PM - Wednesday, January 22nd

7:00-8:30 PM - Wednesday, February 12th

7:00-8:30 PM - Wednesday, February 26th

7:00-8:30 PM - Wednesday, March 25th

7:00-8:30 PM - Wednesday, April 22nd

7:00-8:30 PM - Wednesday, May 20th

7:00-8:30 PM - Wednesday, June 24th

7:00-8:30 PM - Wednesday, July 22nd

7:00-8:30 PM - Wednesday, August 26th