Census 2020: Record growth and change in our communities.

United Way
United Way of Central Ohio

Our dilemma is that we hate change and love it at the same time.

What we really want is for things to remain the same but get better.

SYDNEY J. HARRIS

5721

Population Change, 2010 to 2021

+249,043 Columbus metro

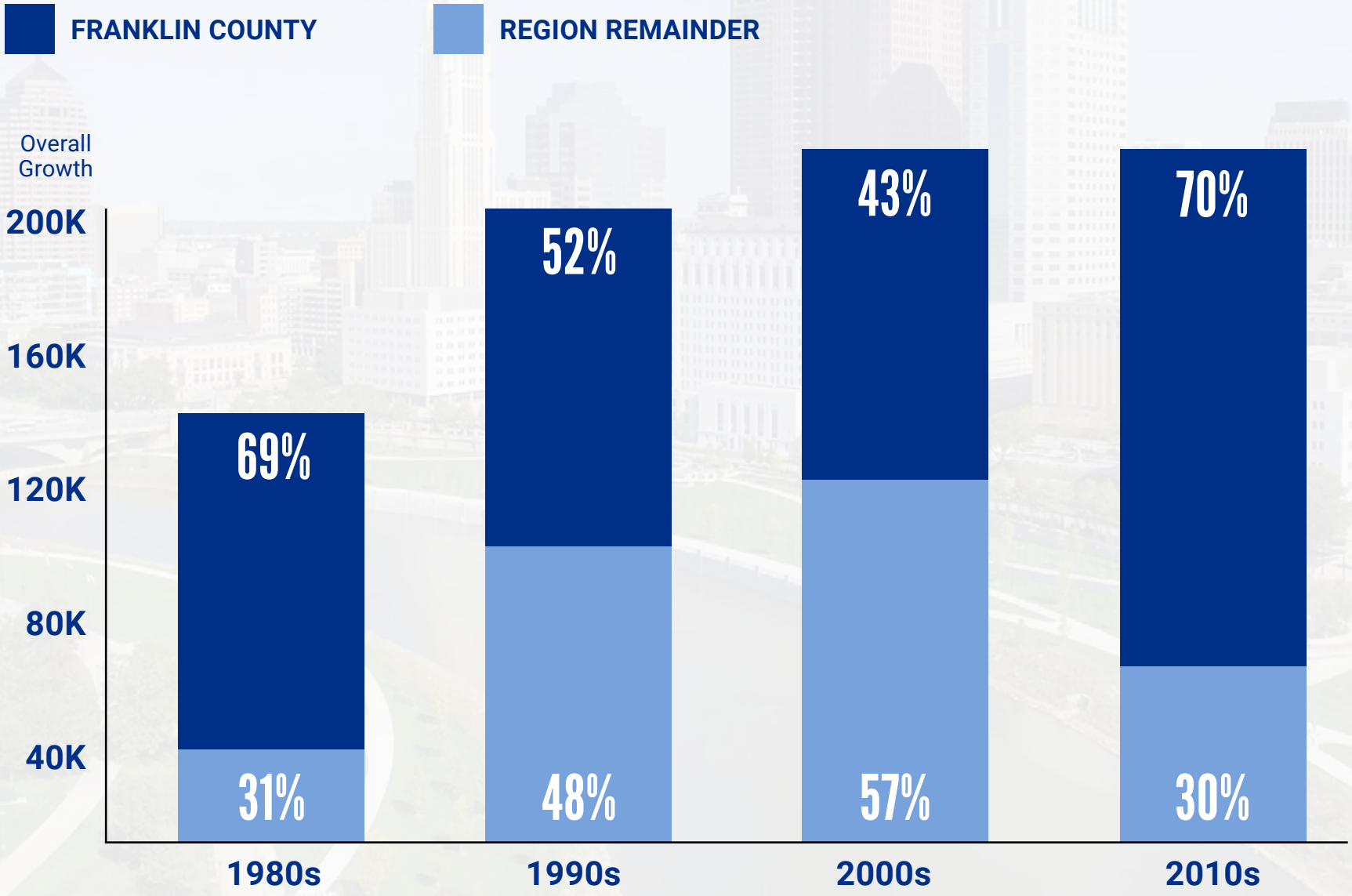
Population Change, 2010 to 2021

+249,043 Columbus metro

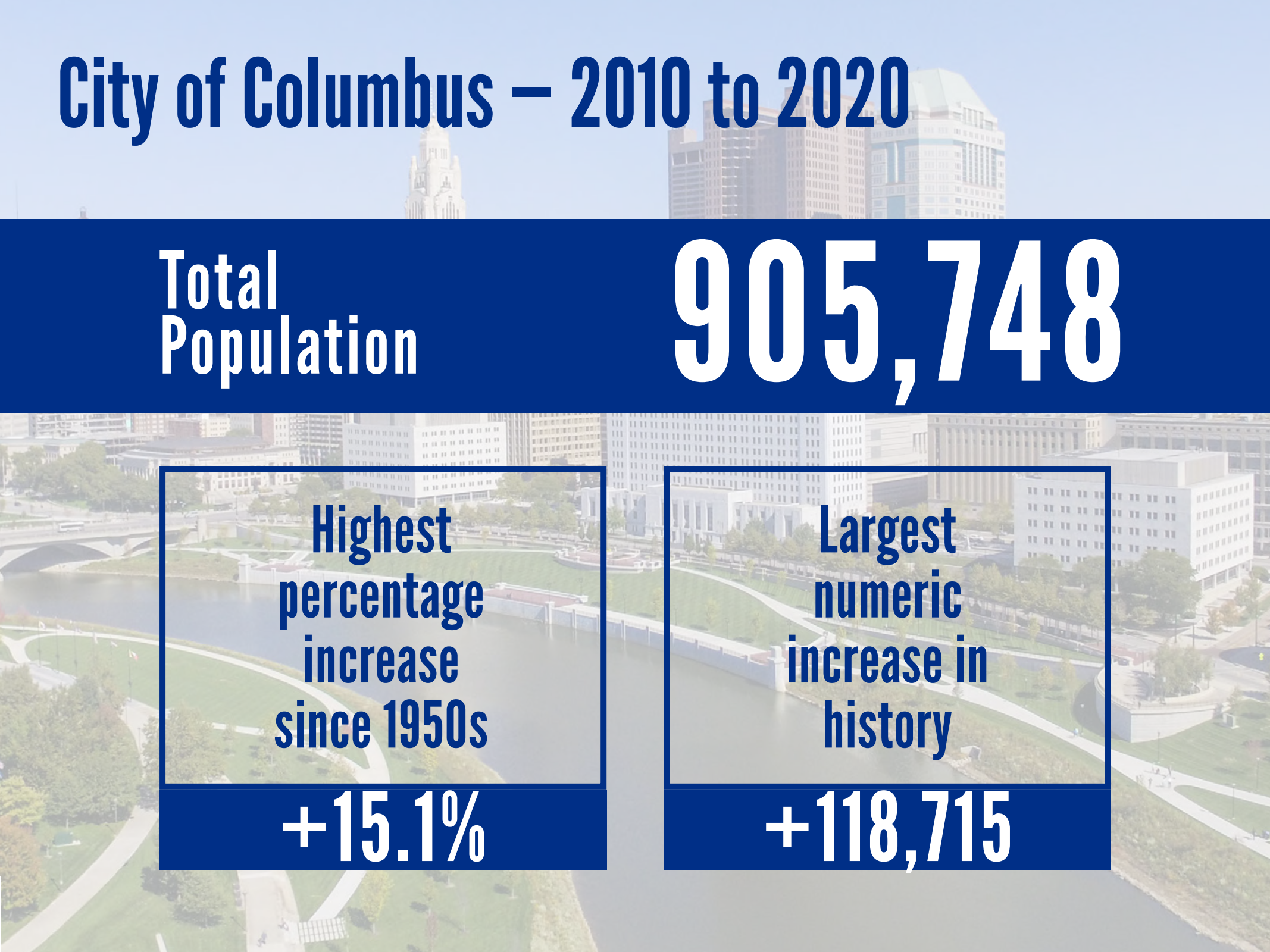
-5,530 Ohio Outside Columbus

Average Annual Growth by Decade

Proportion of Population Growth by Decade



City of Columbus – 2010 to 2020



Total Population **905,748**

Highest percentage increase since 1950s

+15.1%

Largest numeric increase in history

+118,715

Columbus' 15.1% surpassed sunbelt and west coast cities

Portland
11.8%

Houston
9.7%

Nashville
14.7%

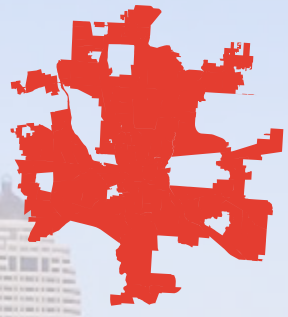
Las Vegas
9.9%

D.C.
14.6%

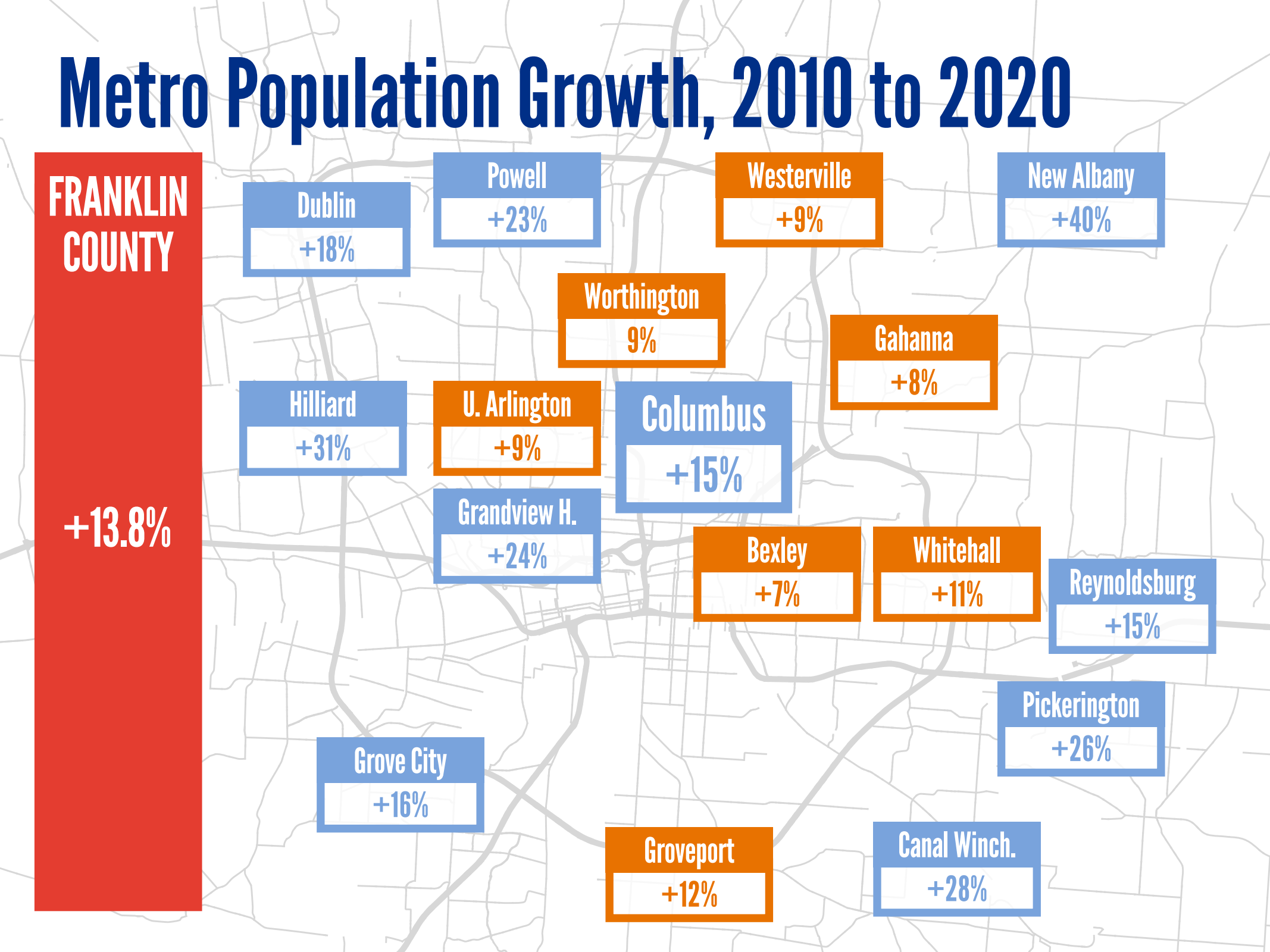
Dallas
8.9%

Phoenix
11.2%

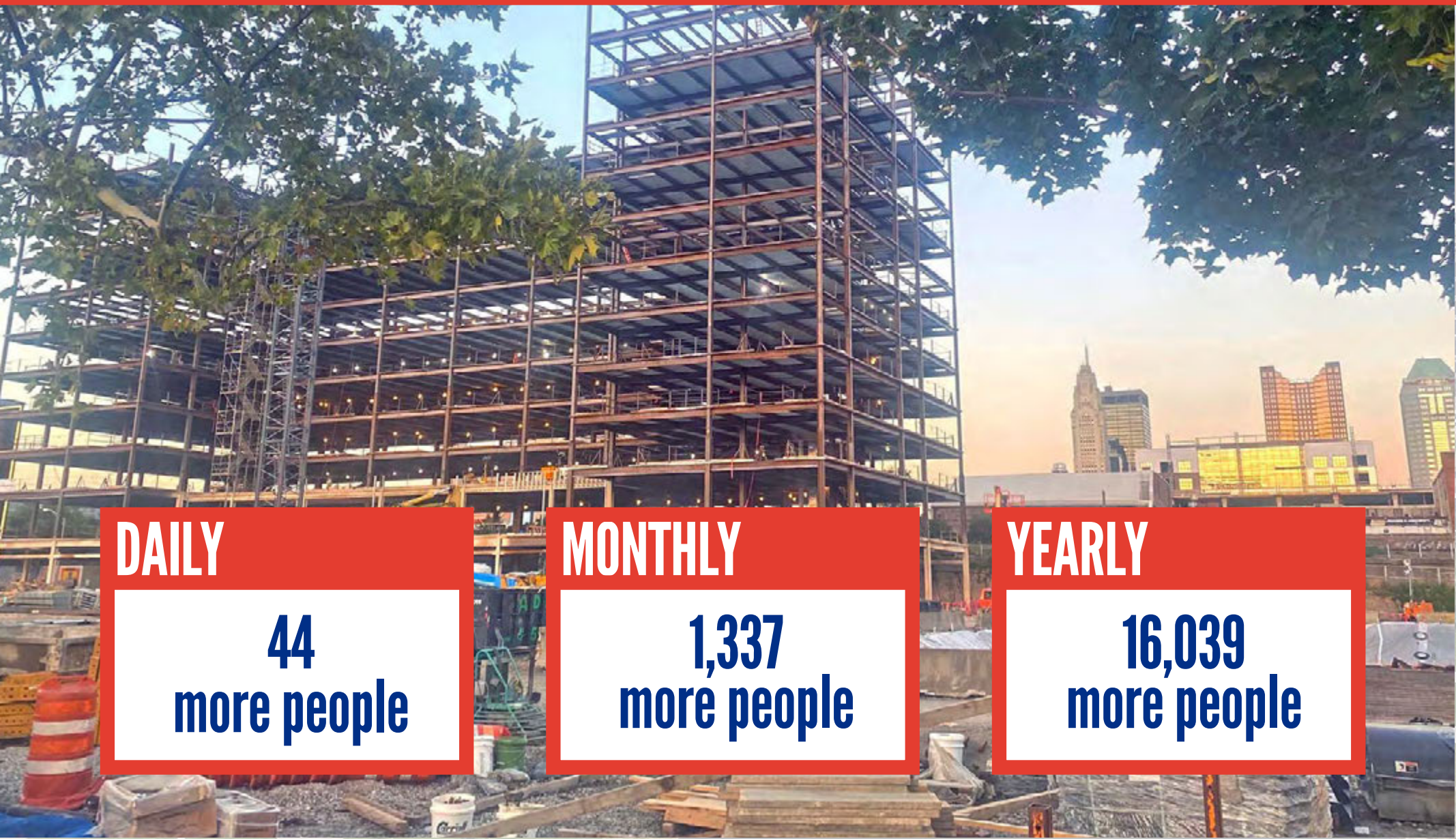
San Antonio
8%

	2000 to 2010	2010 to 2020
	+10.6%	+15.1%
	+8.8%	+13.8%
	+1.6%	+2.3%
	+9.7%	+7.4%

Metro Population Growth, 2010 to 2020



Franklin County's Growth



DAILY

44
more people

MONTHLY

1,337
more people

YEARLY

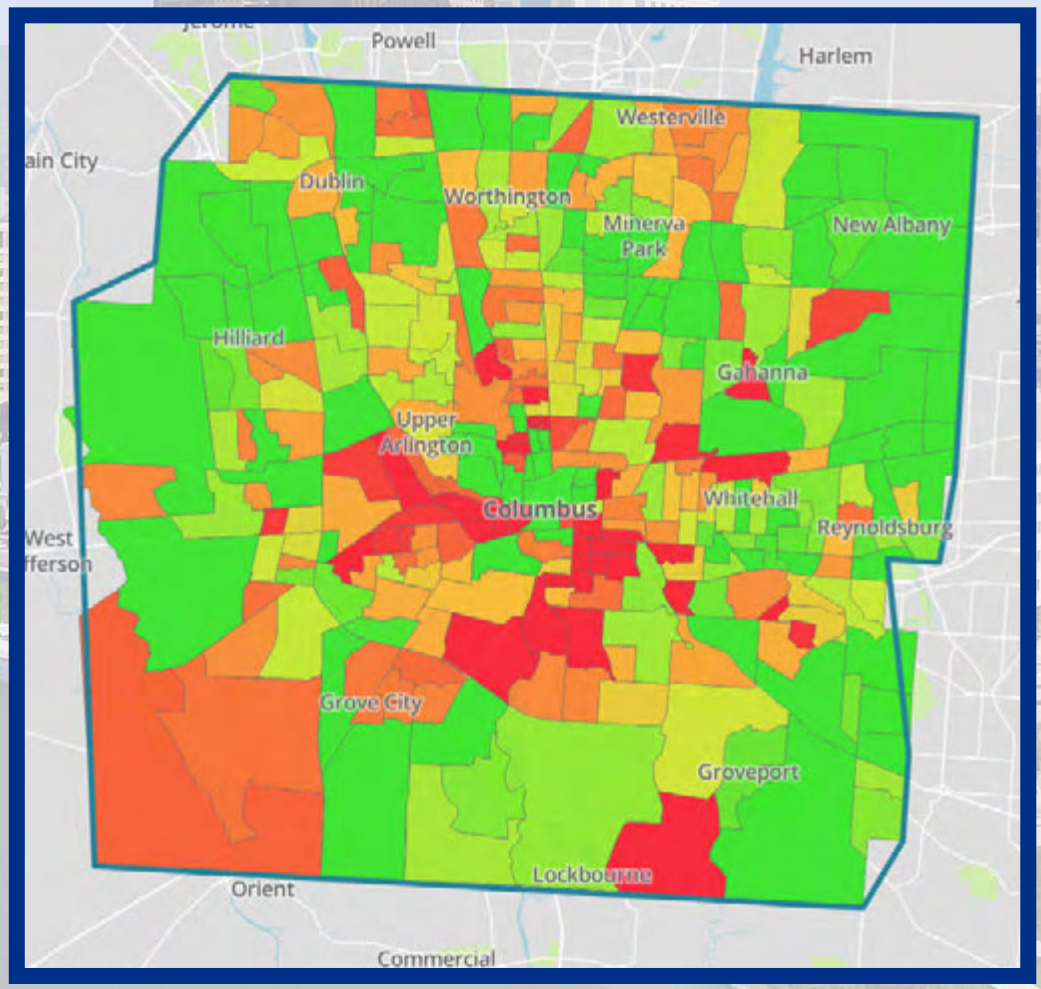
16,039
more people

Franklin County – Population Change

+13.8%

+160,383

Growth overall, with isolated areas of population loss



All of the net growth in the City of Columbus was due to diversity.

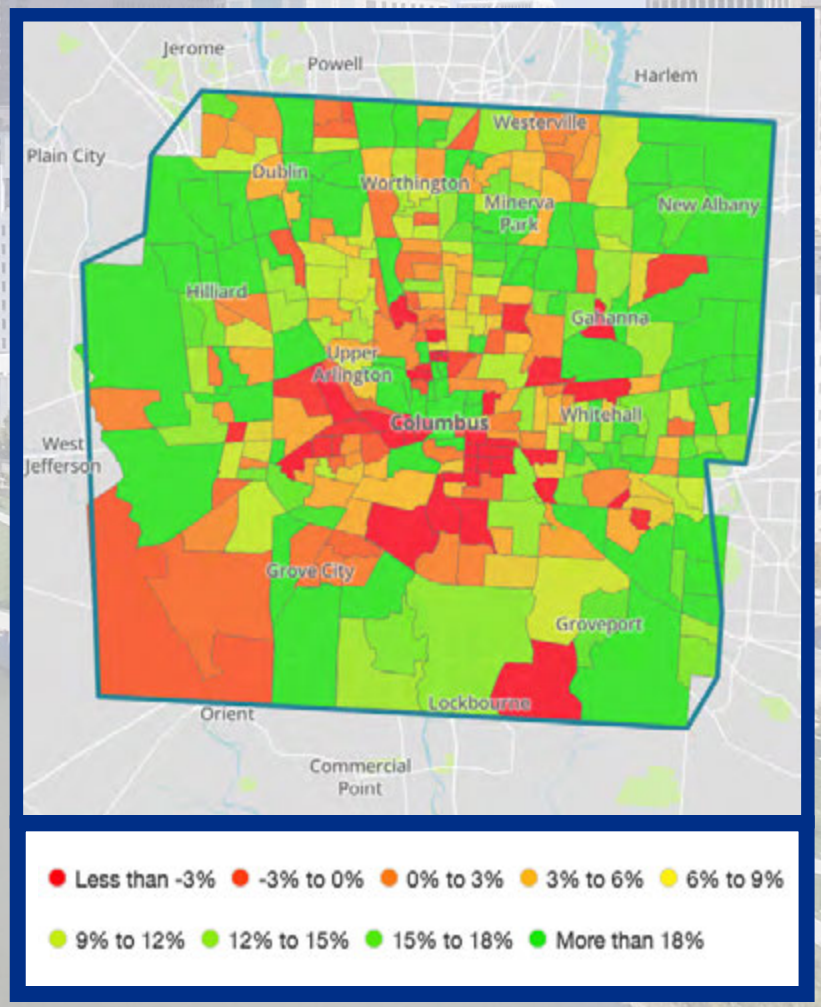
All of the net growth in the City of Columbus was due to diversity.

All of the net growth in Franklin County was due to diversity.

Franklin County Population by Race/Ethnicity

	2020	2010	CHANGE
TOTAL	1,323,807	1,163,417	+13.8%
White	802,685	805,618	−0.4%
Black	299,771	247,225	21.3%
Asian	74,071	44,996	64.6%
Other	49,083	27,272	80.0%
Two or more	93,099	34,706	168.3%
Hispanic*	91,182	55,718	63.6%

*of any race

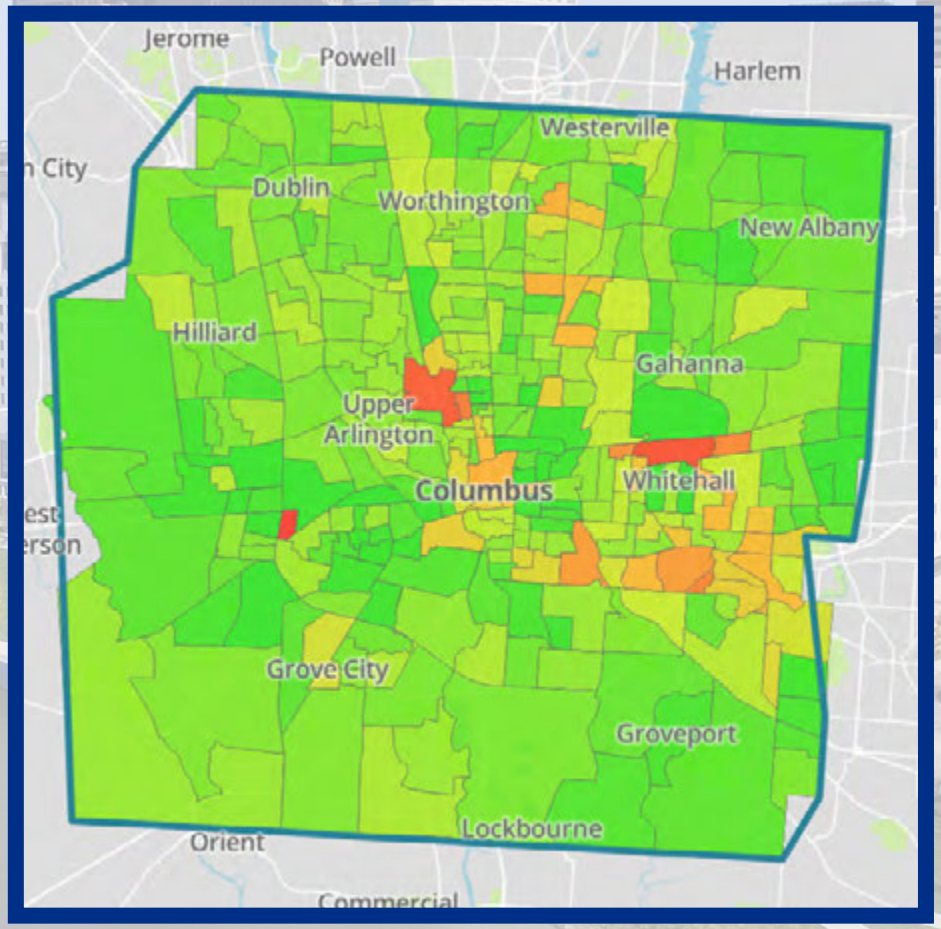


Almost every census tract became more diverse.

Diversity index

2010: 50/100

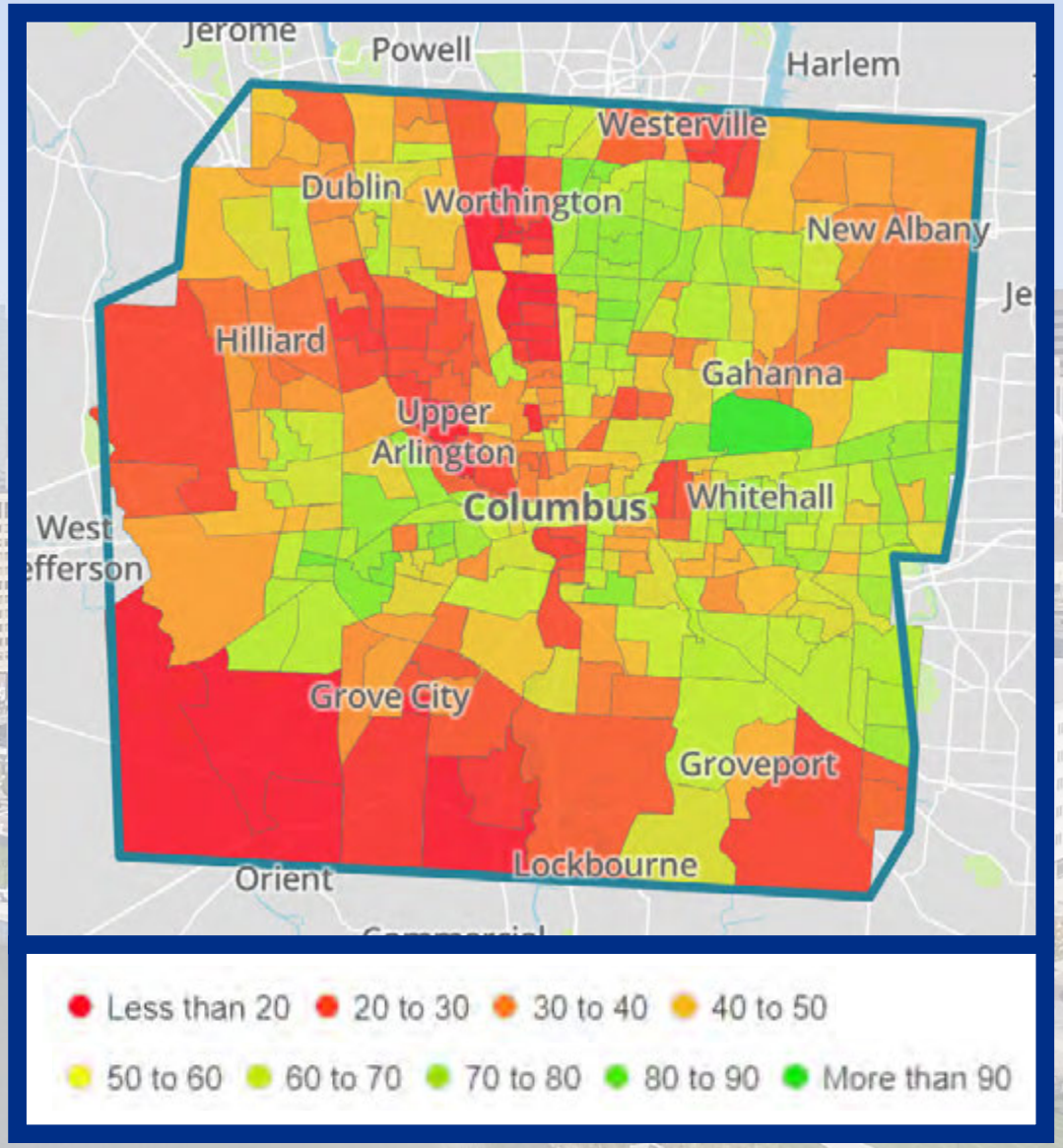
2020: 60/100



Less than -15 | -15 to -10 | -10 to -5 | -5 to 0 | 0 to 5 | 5 to 10 | 10 to 15 | 15 to 20 | More than 20

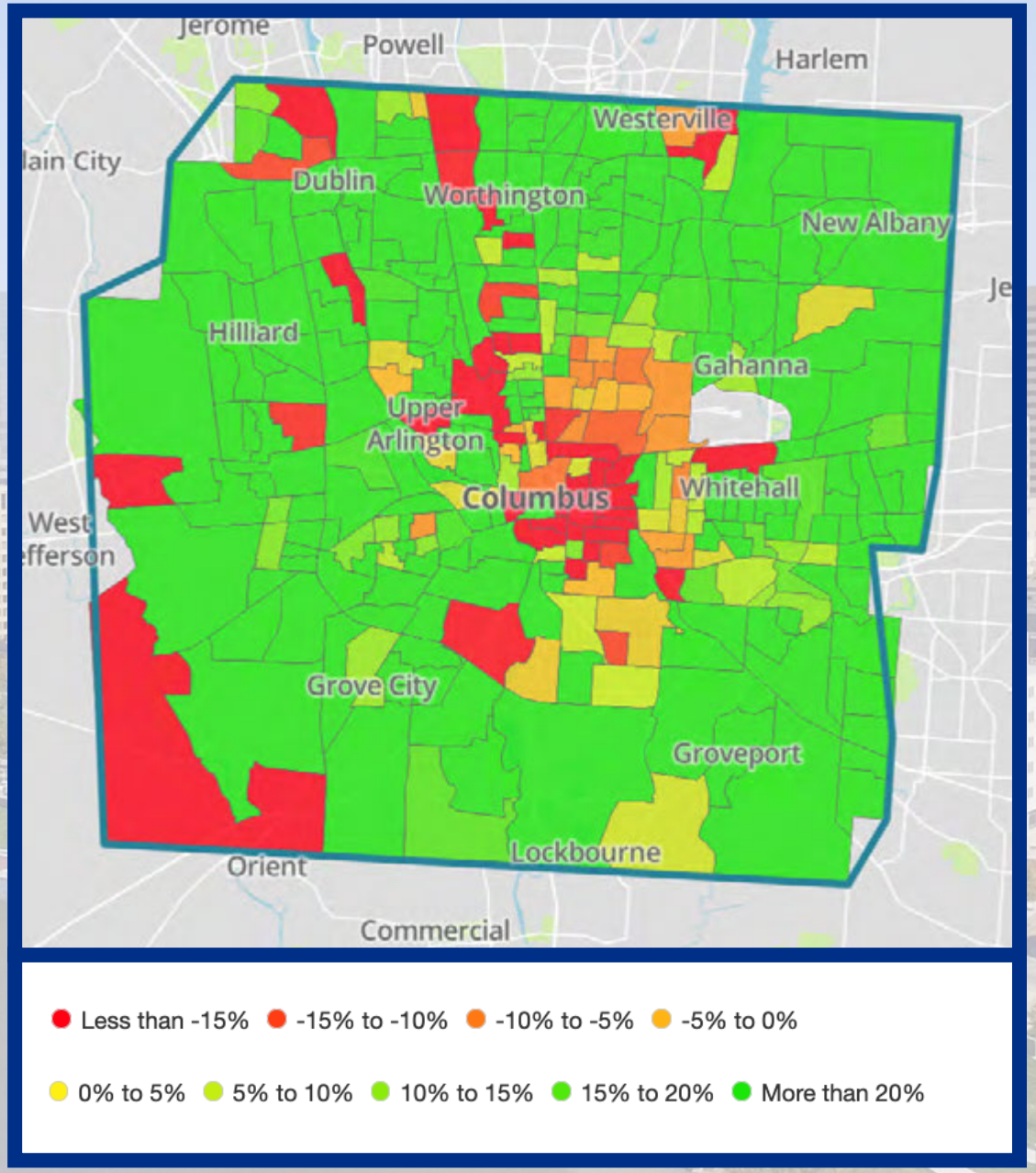
Diversity Index reveals high degree of segregation.

The USA TODAY diversity index shows on a scale of 0 to 100 how likely it is two people from an area would have a different race or ethnicity.



The higher the number, the greater the diversity.

Black Population surges in suburban areas and tumbles in central city



Total Black population 2010-2020

247,225 to 299,771

+21.3% up 52,546

Across the central city the Black population fell in unprecedented numbers

Near Northwest
Tract 11.12
–40.2%

Franklinton: Tract 42: — 60.5%, Diversity Index 56-60

Southside
Tract 57
–41.7%

Black Population Migrates to Far Northeast Columbus near New Albany

Tract 72.14	+273%	Diversity Index: 38 to 50
Tract 72.09	+215%	Diversity Index: 40 to 59
Tract 72.15	+195%	Diversity Index: 28 to 43

BLACK POP.

875 to 2,809

Considerable White Population Declining in Three Areas

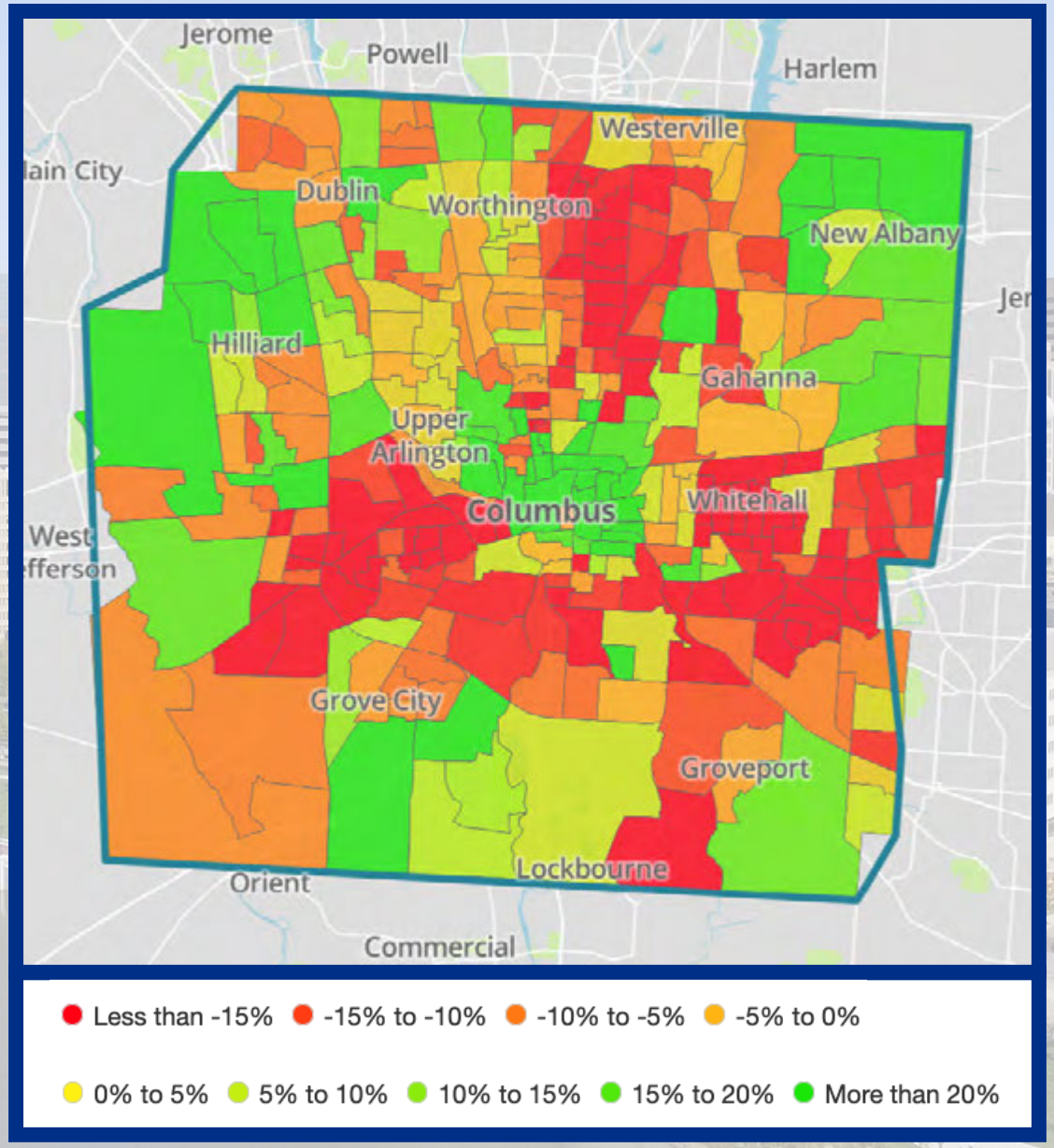
Total White Population 2010 to 2020

805,618 to 802,685

−0.4%

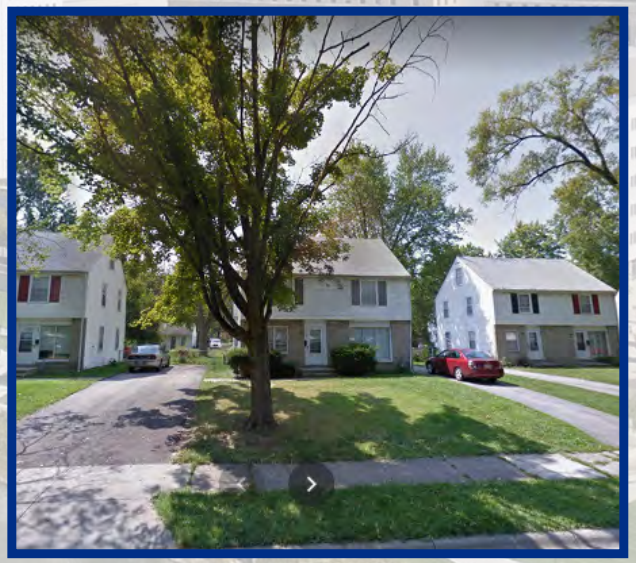
Franklin County: White

69.2% to 60.6%



Northland • West Side • Far East

Largest Decrease in White Population

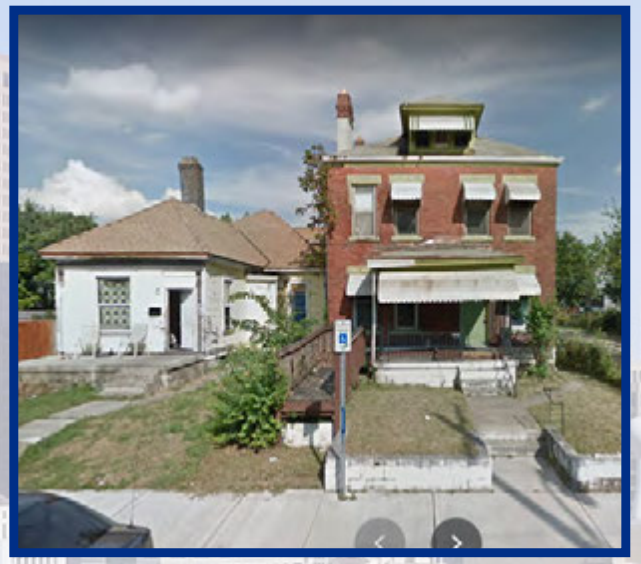


Whitehall: Tract 92.51
−72% Diversity Index: 69 to 59

Eastland: Tract 93.26
−61% Diversity Index: 59 to 54

Northland: Tract 69.31
−42% Diversity Index: 58 to 68

Significant white population increase across previously redlined and segregated neighborhoods



Near East Side: Tract 29

+208% Diversity Index: 26 to 42

South of Main: Tract 54.10

+196% Diversity Index: 21 to 51

Downtown: Tract 40.02

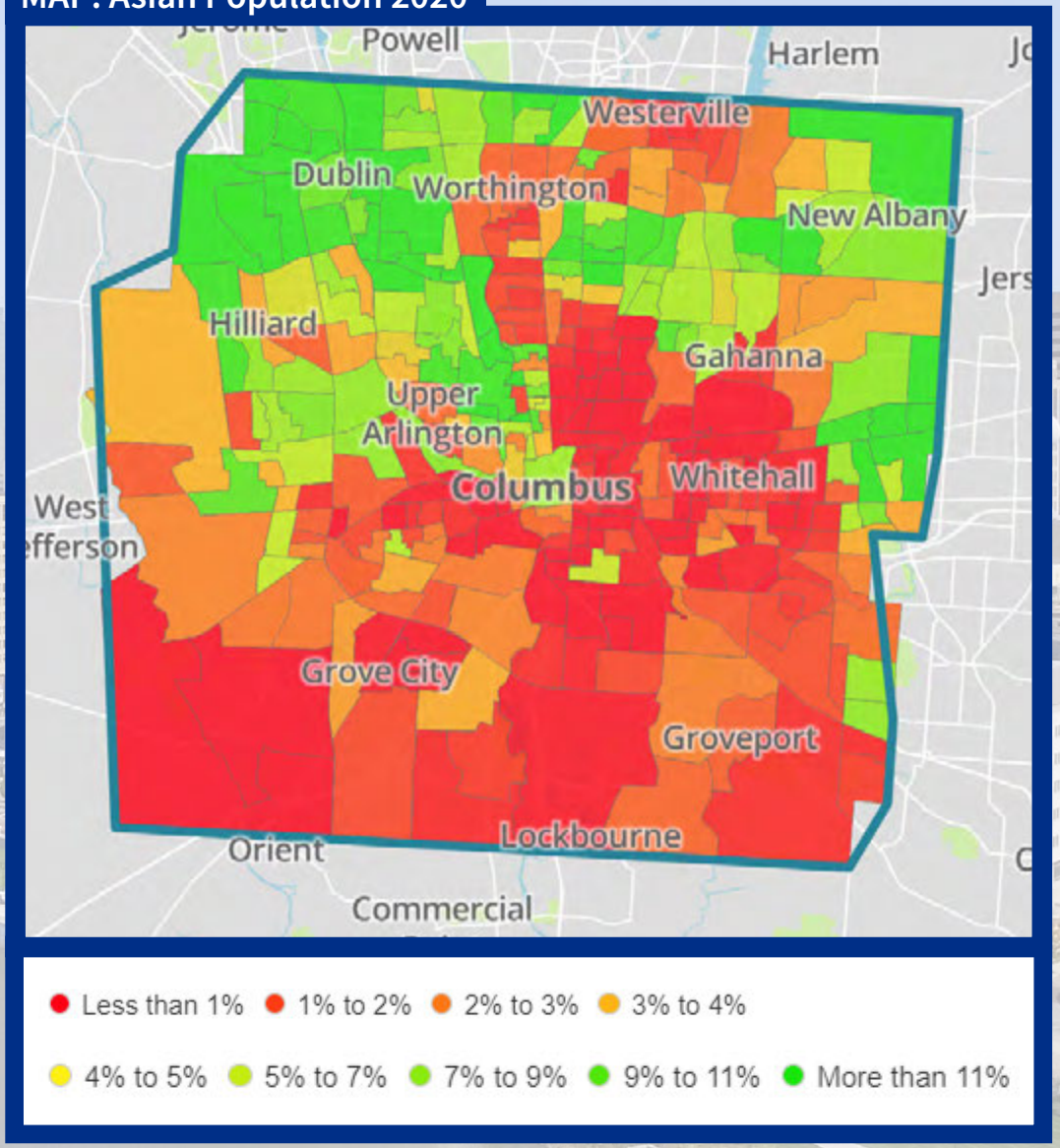
+172% Diversity Index: 56 to 58

Asian population jumps 65%

Grows from
44,996 to 74,701

Franklin County
2010: 3.9%
2020: 5.6%

MAP: Asian Population 2020



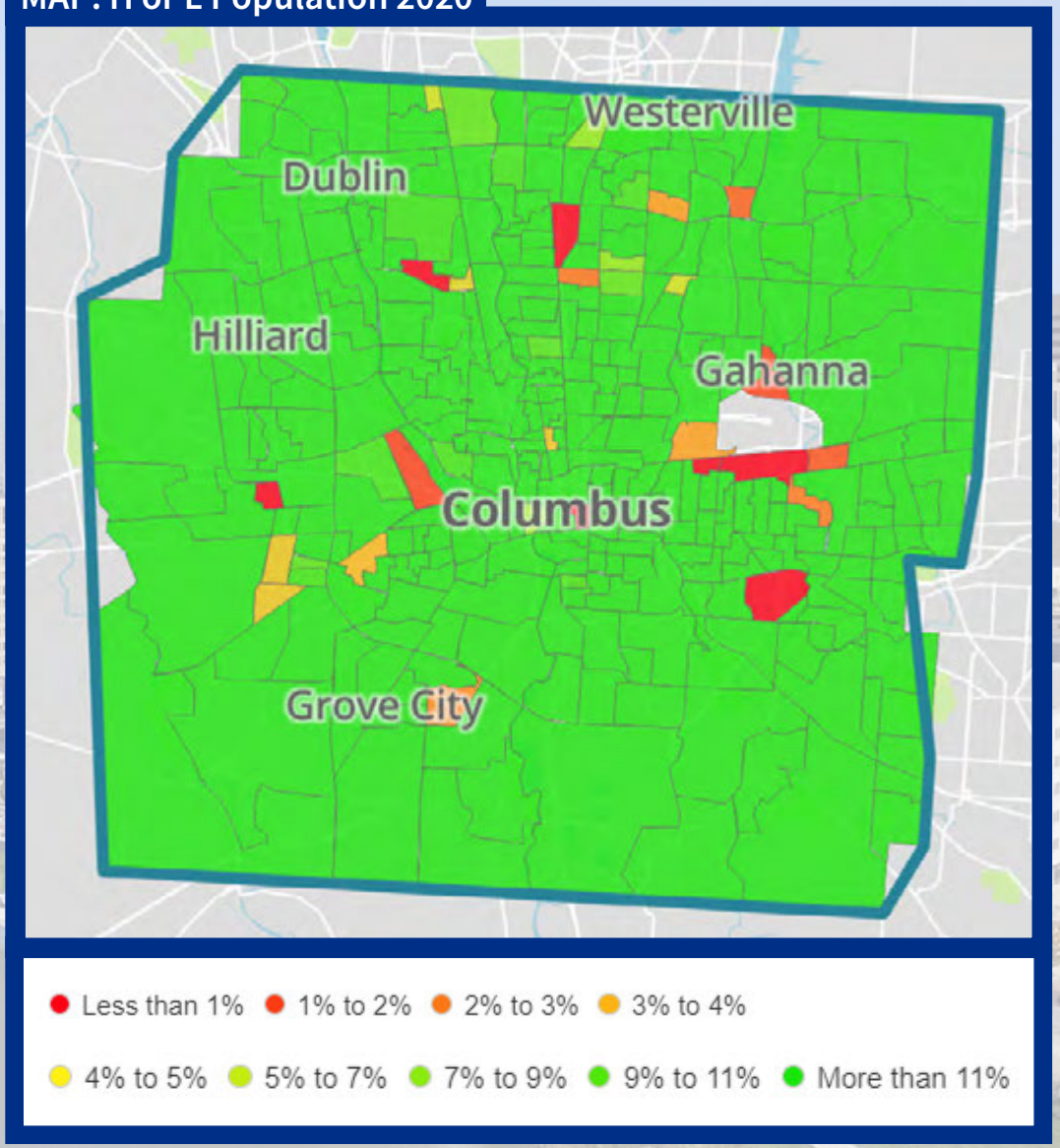
NW Columbus • Campus • Dublin • Northland • New Albany • Far East Columbus

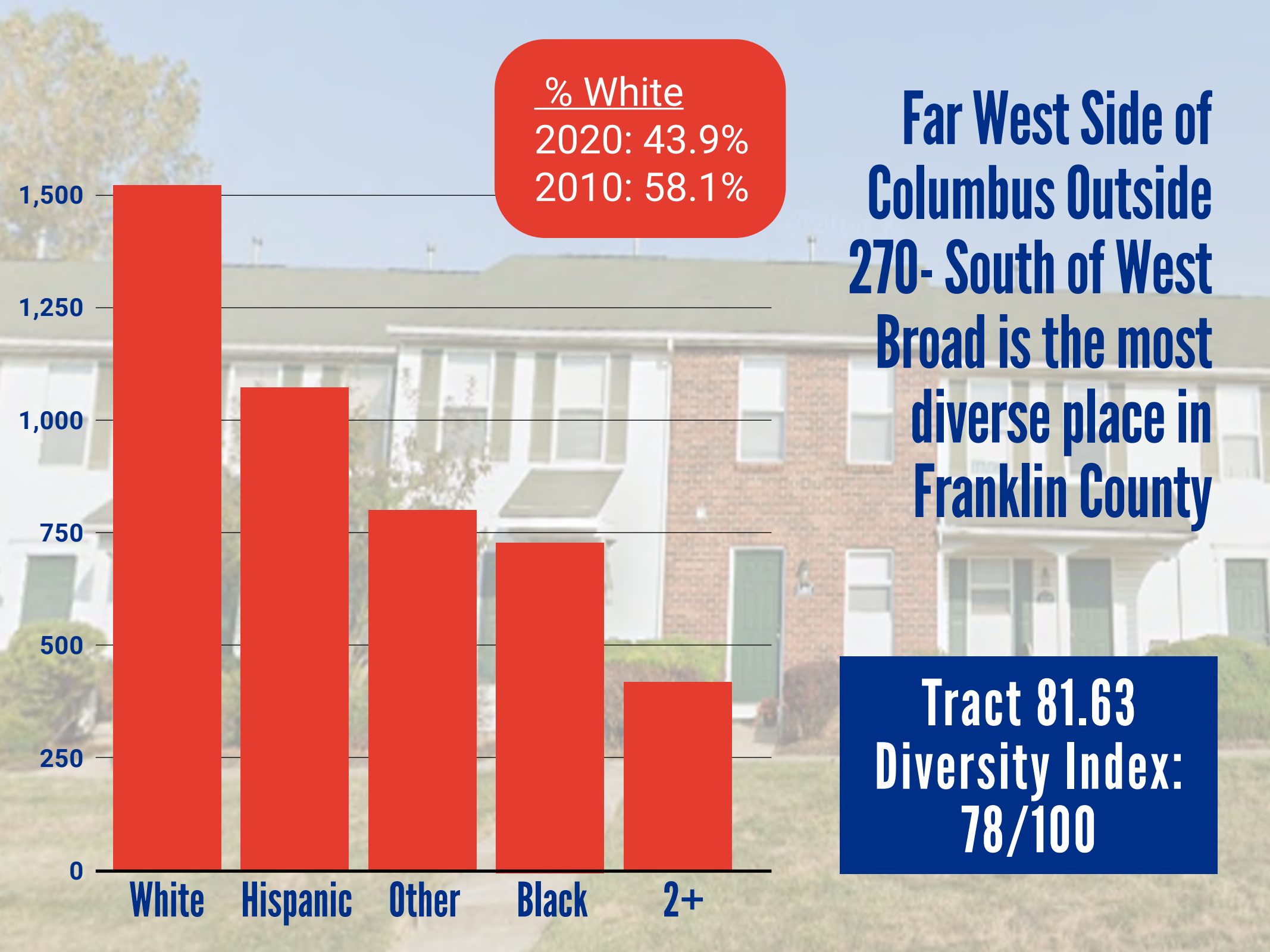
Hispanic or Latino population jumps 64%

Grows from 55,718 to 91,182

Franklin County 2010: 4.8% 2020: 6.9%

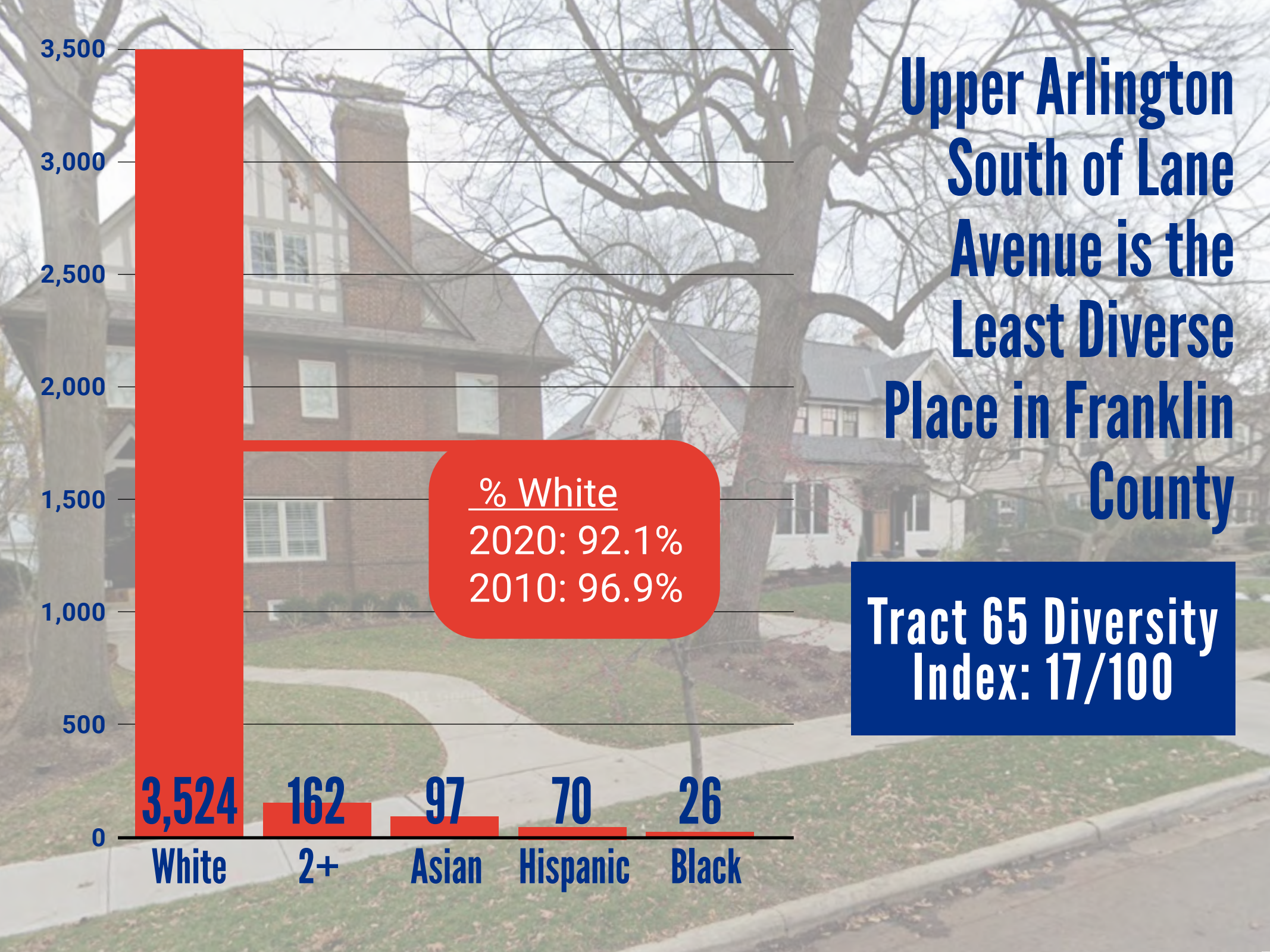
MAP: H or L Population 2020





Far West Side of Columbus Outside 270- South of West Broad is the most diverse place in Franklin County

Tract 81.63
Diversity Index: 78/100

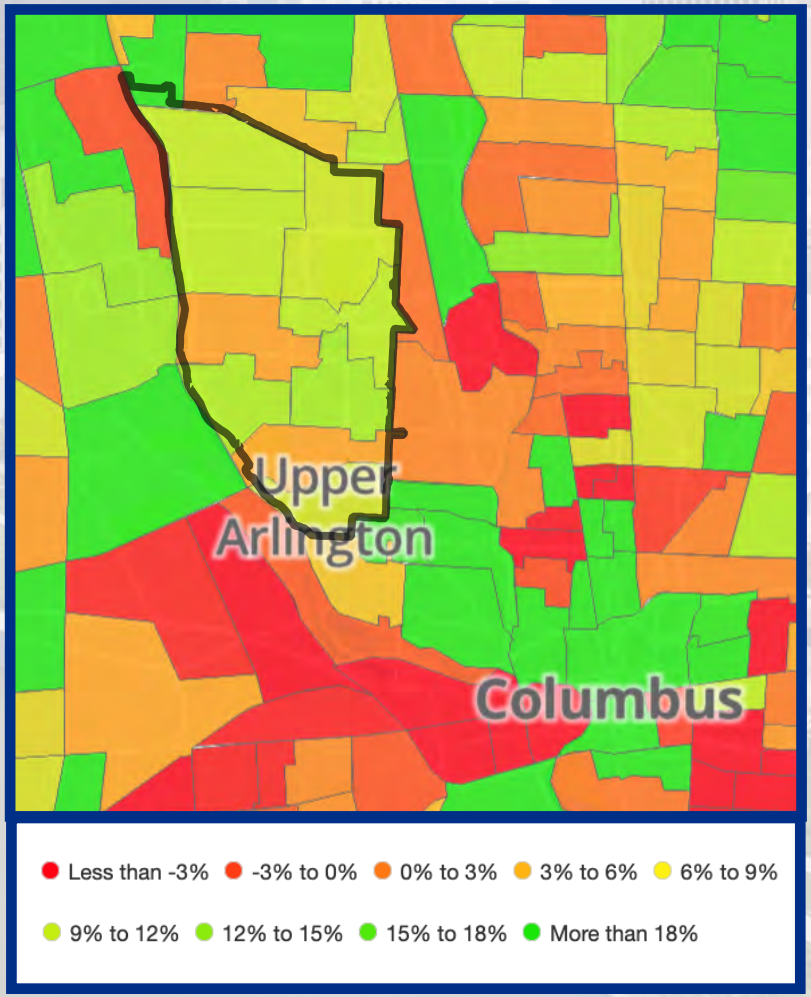


Upper Arlington South of Lane Avenue is the Least Diverse Place in Franklin County

Tract 65 Diversity Index: 17/100

Upper Arlington Population by Race/Ethnicity

	2020	2010	change
Total:	36,800	33,771	+9.0%
White	32,110	32,198	-0.2%
Black	377	277	+36.1%
Asian	2,321	1,673	+38.7%
Other	216	133	+62.4%
Two or more*	2,046	565	+262.1%
Hispanic	884	555	+59.3%



*of any race

Change in 2010-2020 Population of UA Compared to Franklin County

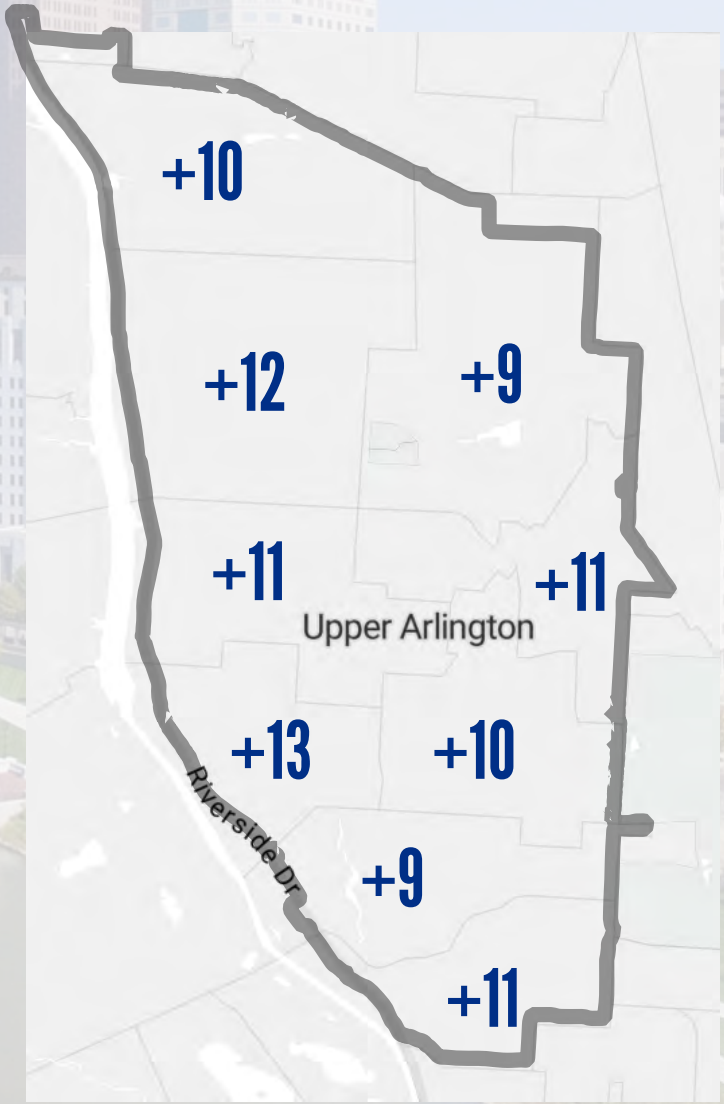
Change 2010-20	UA	Franklin County
Total pop	+9.0%	+13.8%
White	-0.2%	-0.4%
Black	+36.1%	+21.3%
Asian	+38.7%	+64.6%
Other	+62.4%	+80.0%
Two or more	+262.1%	+168.1%
Hispanic (any race)	+59.3%	+63.6%

Racial Composition 2020 UA Compared to Franklin County

Race	Franklin County	UA
White	60.6%	86.5%
Black	22.6%	1.0%
Asian	5.6%	6.3%
Other	3.7%	0.6%
Two or more	7.0%	5.5%
Hispanic (any race)	6.9%	2.4%

Change in Diversity Index 2010-2020 UA

Tract	2020 Diversity Index	2010 Diversity Index	Change
66	21	10	+11
65	17	8	+9
64.3	33	23	+10
64.1	26	13	+13
63.23	31	20	+11
63.3	28	17	+11
63.21	28	19	+9
63.1	26	14	+12
63.4	35	25	+10



Comparison of Select Suburban Communities 2020

2020	Dublin	New Albany	Bexley	Grandview Heights	Upper Arlington	Franklin County
TOTAL	49,085	10,854	13,681	8,253	36,800	1.32M
White	70.0%	73.5%	82.5%	85.3%	86.5%	60.6%
Black	2.2%	7.5%	8.1%	1.2%	1.0%	22.6%
Asian	19.9%	7.5%	2.6%	1.1%	6.3%	5.6%
Two or More	3.9%	7.7%	4.4%	10.0%	5.5%	7.0%
Hispanic (any race)	5.0%	6.2%	2.9%	3.2%	2.4%	6.9%
Home Value, Aug. 2022	$551K	$570K	$539K	$520k	$604K	$284K

What the 2020 census tells us

POPULATION GROWTH

- Regional growth consistent with previous decades
- Regional growth shifted inward into in Franklin County
- Neighborhoods previously losing population now gaining

DIVERSITY

- Significant increase in diversity in suburban Columbus & suburbs
- Significant increase in white people living in central city
- All of Columbus/Franklin County net growth is due to diversity

HOUSING

- Inadequate housing construction (units/types) to meet growth
- Dramatic decrease in vacant housing
- Housing cost will likely escalate

Michael Wilkos • Senior Vice President, Community Impact • 614.477.8918 • michael.wilkos@uwcentralohio.org