

Community Relations Assessment Committee

REVISED DRAFT Entity Framework

Updated at November 12, 2019 Meeting

Definition of Community Relations in UA

Community relations is how we define ourselves, present that to the world and evolve, by taking an active interest and role in fostering the wellbeing of all in Upper Arlington.

Mission

Together, we will work to nurture our deep sense of community and neighborliness through activities designed to enhance understanding, appreciation, communication and mutual respect for all members of our community.

Vision

Upper Arlington is a community that actively welcomes, supports and treats all people with integrity, fairness and respect.

Entity Purpose

The _____ will promote understanding, mutual respect and a sense of belonging among all residents to affirm the value of each individual and foster a culture of shared community.

Action Steps

- To be finetuned/expanded by entity once formed
- Subcommittees to form in pursuit of each Action Step category

Welcome | Connect | Belong

Objectives

- Develop programs to welcome new and existing community members
- Develop community initiatives to promote belonging and connections
- Facilitate creation of an online “one stop” tool for connecting residents with desired resources

Educate | Inform | Enlighten

Objectives

- Create new and support existing programs designed to educate, inform and raise awareness (speaker series, etc.)
- Launch a community initiative themed around “we all belong” (or similar)
- Promote UA regionally to change perceptions and present UA as a welcoming environment



- Develop core values for how we will treat and interact with each other
- Provide training opportunities for community organizations

Gather | Share | Celebrate

Objectives

- Plan and implement activities and events that provide opportunities to gather in support of the mission of the _____
- Provide opportunities for community members to gather and share experiences and ideas
- Build on existing community events and programs to create invitations, connections and opportunities to celebrate
- Celebrate and share stories about UA residents and groups

Entity Structure

Definition of a Commission – A group of people entrusted with the authority to do something relative to their area of purpose and focus.

Name Options

In addition to the options listed below, Committee members are to provide additional ideas by Friday, November 15. Members will then be invited to complete an online survey to select their top options.

- Community Relations Commission
- Shared Community Commission
- Community Commission
- Belong UA
- Welcome UA
- UA Home
- United Arlington Commission

Makeup

Core Commission Representatives:

- **City of Upper Arlington** – City Manager (or designee), Community Affairs Director
- **City Council** – 1 representative
- **Upper Arlington Library** – 1 representative
- **Upper Arlington Schools** – 1 representative
- **At-Large** – 6 representatives

At-Large Framework

- **Terms** – 4 years, staggered appointments (3 / 3)
- **Selection Process** – 3 members selected by Council, 3 members selected by the Commission itself
- **Criteria for At-Large members** – we are looking for a broad and balanced representation of the community, to include but not be limited to:
 - o Business representation
 - o Cultural/ethnicity/gender diversity
 - o Youth representation
 - o New resident
 - o Civic involvement
- Call for applicants to include outreach to existing database from spring workshops (@ 400 contacts)



Affiliated Groups

- Equal UA
- Faith leaders
- Realtors
- The Stand Project
- Senior Center representative
- Police representative
- Fire representative (CARES)
- Upper Arlington Civic Association
- Asian American Community Services
- Upper Arlington and Tri-Village Rotary clubs
- Kiwanis Club of Northwest Columbus
- Tri-Village Chamber
- Call to entities/groups that may wish to participate – through Network UA, etc.

Meeting Frequency & Attendance Requirements

- **Regular Commission Meetings** – start monthly, reassess annually
- **Two workshops Per Year** – require attendance by representatives from Affiliated Groups, in order to qualify for financial support or materials that further the goals of the Commission
 - o First Workshop Focus – code of conduct, develop what is UA’s “shared community commitment”
 - o Second Workshop Focus – listening/identifying areas that require attention

Implementation

Short-Term – Years 1 & 2

- Listening Tour / Speakers Bureau
- Training
- Program Development
- Initial Program Implementation
- Measure Success / Reevaluate Entity Structure
- Report Back to Council – Progress / Next Steps / Funding Needs

Medium Term – Years 3-5

- Identify Next Steps, Priorities and Programs
- Implement Programs
- Measure Success / Reevaluate Entity Structure
- Plan Next Steps
- Report Back to Council – Progress / Next Steps / Funding Needs

Funding & Programs

- **Year One** (program startup) – \$20,000
- **Year Two** – TBD
- **Years Three-Five** – TBD
- Pledge to work with businesses for support funding, to seek grants, etc.
- No need for part- or full-time position



Anticipated Expenses Could Include:

Start Up Expenses

- Welcome Wagon program development and materials
- Online resource tool
- Workshops

Annual Expenses

- Start up and subsequent support of Speaker Series
- Training grants
- Promotional campaign
- Giveaways

