



# Applying for UA Art Events and Exhibits

Jodi Osborne, Arts Manager

For a video of this presentation, [click here](#)



## Mission

We provide and promote a diverse, lively and welcoming arts environment that enriches the lives of all



## Vision

Our vision is a future where art is integrated throughout the community, diverse in medium and content and accessible to all residents and visitors to Upper Arlington



## Opportunities

- Music in the Parks
- Arts on Arlington
- Labor Day Arts Festival
- Concourse Gallery
- Arlington Gallery



# Music in the Parks

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Music in the Parks brings a diverse and accessible summer concert series to Upper Arlington that provides a space for families and friends to come together to share performing art and culture experiences.

- Thursday evenings in June and July
- Locations include Sunny 95 Park, Thompson Park and Mallway Park
- Food trucks at each concert
- Over 50 bands apply to perform in this series every year
- A jury of staff and community members meet to score and select bands to perform, bringing the community the best in live music.

## Music in the Parks



## Goals

- Bring a diverse and accessible summer concert series to Upper Arlington that appeals to the interests of the community
- Unite people of differing life experiences and promote understanding across cultural boundaries through music
- Provide a welcoming space in Upper Arlington for families and friends to come together to share performing art and culture experiences
- Demonstrate the City's commitment to performing arts



# Music in the Parks - Opportunities

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## Performing Artists

No Application Fee

Applications Open: Mid-November

Deadline: Early January

Jury: Mid-January

Selections made by Early February at the same time as LDAF selections

<https://upperarlingtonoh.viewpointcloud.com/categories/1074>



## Food Vendors

No Application Fee

\$50 Fee for each event

Applications Open: Mid-November

Deadline: February

Selections made by March

Vendors must be completely self contained (no electric provided)

<https://upperarlingtonoh.viewpointcloud.com/categories/1074>



# Arts on Arlington

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This new event will wrap up the Music in the Parks summer concert series and will feature live performances.

In addition to live music, this event will feature Upper Arlington artists, community groups and highlight Mallway businesses.

Arlington Avenue will be lined with booths while Mallway Park will become a relaxing space for attendees to grab some food and a beverage to enjoy live music.



## Goals

- Support Upper Arlington artists and highlight the creativity and talent in UA
- Support Mallway businesses
- Connect the community to local community organizations and create a welcoming environment for all
- Provide an event where the neighborhood can gather and enjoy diverse art, music and a variety of food and beverages
- Celebrate both visual and performing arts



# Arts on Arlington - Opportunities

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## Art and Craft Vendors

\$50 Booth Fee (10"x10" space)  
Applications Open: April 15, 2022  
Deadline: May 27, 2022  
25 booth spaces available for Upper  
Arlington artists and artisans  
Acceptance on first-come first-serve basis

<https://upperarlingtonoh.viewpointcloud.com/categories/1074>



## Performing Artist

No Application Fee  
Applications Open: Mid-November  
Deadline: Early January  
Jury: Mid-January  
Selections made by Early February  
at the same time as MITP selections

<https://upperarlingtonoh.viewpointcloud.com/categories/1074>



## Food Vendors

No Application Fee  
\$50 Fee for event  
Applications Open: Mid-November  
Deadline: February  
Selections made by March  
No electric or water provided

<https://upperarlingtonoh.viewpointcloud.com/categories/1074>



## Community Booth

UA Based Non-Profit Organizations  
No Application Fee  
\$25 Booth Fee (10'x10' space)  
Deadline: May 27, 2022  
Organization must provide own tent  
<https://upperarlingtonoh.viewpointcloud.com/categories/1074>



## Application Criteria

- Any individual artist or artisan that creates a product by hand and lives and/or works in UA can apply
- Any business in UA that sells handmade products can apply
- All work must be original, handcrafted. Buy/sell kits, imports, commercial and mass-produced items will not be accepted
- Artists/Artisans must have a transient Vendor's License from the State of Ohio
- Vendors are responsible for their own 10'x10' tents, tables, chairs and displays. Tents **MUST** be anchored by at least 25 pounds on each leg
- \$50 booth space fee is due upon completion of application
- 3 images of work and 1 booth space image required



## Additional Criteria

- Display and merchandise must stay within the assigned 10'x10' space
- No electricity provided
- No more than 2 artists may share one booth space
- The artist, artisan or business owner/representative should be present for the entire event
- Vendors are expected to have enough product to support all the open hours of the event
- All vendors must stay open for the entire event



# Upper Arlington Labor Day Arts Festival

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The Upper Arlington Labor Day Arts Festival celebrates and shares the arts with the community and region within a beautiful park setting. Each year, more than 20,000 visitors flock to Northam Park on Labor Day to immerse themselves in hands-on art activities, interactive performances, live music, and the opportunity to explore and purchase fine art and fine craft work from some 120 artists working in a variety of media including paintings, photography, jewelry, pottery, sculptures and mixed media.



# Upper Arlington Labor Day Arts Festival

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## History

The art show, first held in 1966, was organized by local artists including Don Dodrill and was held in local parks like Miller Park and the Mallway. The art show then moved to the Municipal Services Center on Tremont Road and upon further expansion, moved to Northam Park in 1986. The Cultural Arts Division has produced this event since 1983. The festival has grown in size to now accommodate over 120 artists, vendors, activity areas, and performances.

## Date and Location

Monday, September 5, 2022  
10am – 4pm  
Northam Park  
2070 Northam Road



## Goals

- Provide a sustainable event that attracts a wide range of people from Upper Arlington and surrounding areas
- Enhance the quality of life of Upper Arlington residents and attendees by creating a fun, free and inclusive experience
- Support artists through exposure and sales of their high quality and diverse art forms
- Demonstrate the City's commitment to the arts in all its forms while fostering and encouraging creativity in children and adults



# LDAF - Opportunities

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## Visual Artist

\$30 Application Fee  
\$150 Booth Space Fee (10"x10" space)  
Average Sales around \$3,000  
Applications Open: December  
Deadline: Mid-February  
Jury: Mid-March

<https://www.zapplication.org/>



## Performing Artist

No Application Fee  
Applications Open: Mid-November  
Deadline: Early January  
Jury: Mid-January  
Selections made by Early February at  
the same time as MITP selections

<https://upperarlingtonoh.viewpointcloud.com/categories/1074>



## Food Vendors

No Application Fee  
\$250 Fee for event  
Applications Open: Mid-November  
Deadline: Mid March  
Selections made by April  
No electric provided

<https://upperarlingtonoh.viewpointcloud.com/categories/1074>



## Community Booth

Non-Profit Organizations Only  
No Application Fee  
\$100 Booth Fee (10'x10' space)  
\$25 discount for UA based non-profit  
Deadline: May 31, 2022

Organization must provide own tent  
<https://upperarlingtonoh.viewpointcloud.com/categories/1074>





## Art Activities

No Fees

Deadline: June 30, 2022

Opportunity to promote business

Organization must provide at least 300 art kits for children and families to create at the event

<https://upperarlingtonoh.viewpointcloud.com/categories/1074>



## Sponsorship

We invite you to elevate your business presence in Upper Arlington by partnering with us as a community event sponsor. We offer a range of sponsorship levels that provide extensive exposure for your business and help build your brand as a proactive supporter of community programming.

Sponsorship opportunities range from \$500-\$6,000

Contact Jodi Osborne at 614-583-5312 or [josborne@uaoh.net](mailto:josborne@uaoh.net)



## Artist Application

- Artists should apply through Zapplication
- Individual Fine Art and Fine Craft artists can apply
- Artists working in more than one category of work may apply under the same name with a maximum of three mediums
- Artists working in the same studio and using the same studio name may request to exhibit in the same booth for one booth fee, with a maximum of three artists
- The Festival jury is conducted by a panel of four experienced arts and industry professionals as well as one Cultural Arts Commissioner



## Jury Process

- Blind Jury – The jurors do not know the name or any identifying factors about the artist. Images should NOT include the name or face of the artist or the studio name
- Judging is based on the quality of work illustrated in the submitted digital images. 3 high quality images of work and one booth image
- Accepted artists will be the top/highest scores in respective mediums



## Rules/Regulations

- All work must be the original, hand-produced work of the artist and representative of the work submitted in the applications.
- Items not accepted include kit work, manufactured items, molded ceramics (unless molds are designed by the artist), dried flower arrangements, live plant material or trees, commercial photography, “buy/sell” items, prepared foods or work produced by anyone other than the applying artist.
- Each artist must be present at the event.
- The UA Arts Festival does not take a percentage of artists’ profits. The artist handles all sales



# LDAF - Ceramics Application Example

Samuel Hitchman

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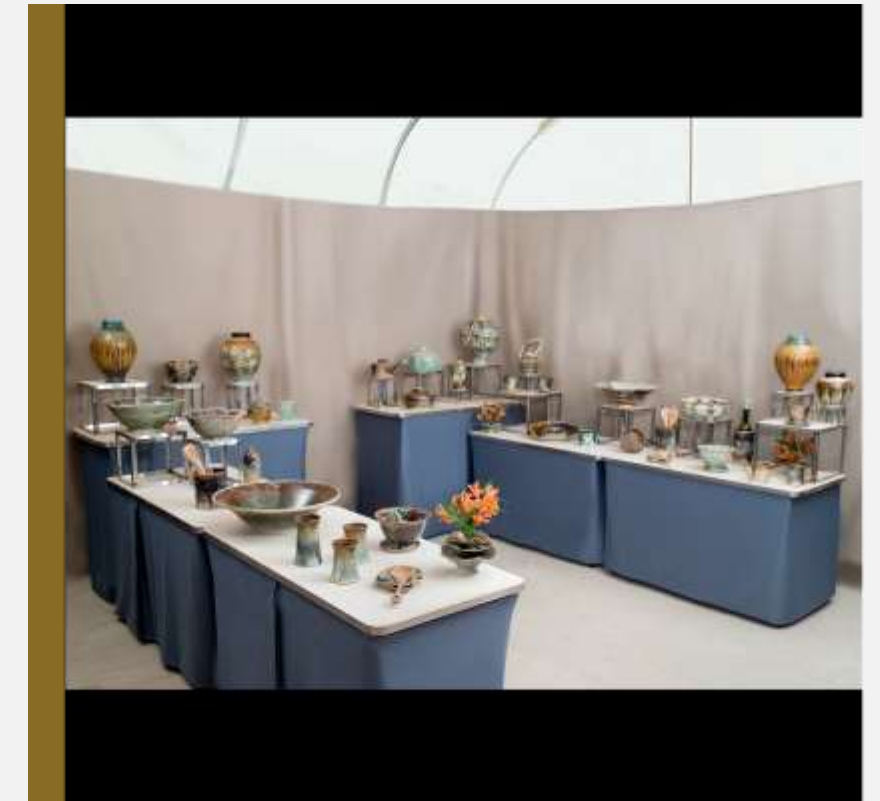
Thrown and altered porcelain, numerous, made in house, dipped and sprayed slips and glazes, including refined ash glazes. Gas fired, cone 12 oxidation



Thrown and altered stoneware, thick slip decoration, numerous, made in house, dipped and sprayed slips and glazes, including refined ash glazes. Gas fired, cone 12 oxidation.



Size refers to smallest bowl. Thrown and altered porcelain, numerous, made in house, dipped and sprayed slips and glazes, including refined ash glazes. Gas fired, cone 12 oxidation



## Artist Statement

Thrown & altered utilitarian-decorative ceramics. Numerous, made in house, slips & glazes are sprayed to enhance the sculptural forms which are inspired by the lines and colors in nature. Gas fired



# LDAF - Jewelry Application Example

Janeth Hemmerling

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Beautiful Necklace made from various seeds and nuts which includes Tagua nut and Acai seeds . The inner circle links Acai seeds with polished coconut shell Button and Sterling Silver. Each slice of Tagua is sown to each other.



Beautiful piece made from Tagua s and Sterling Silver.



Pendant is "Morrisonite" a semiprecious stone set in hand fabricated sterling silver with "Carnelian".



## Artist Statement

ECO Jewelry is the art of transforming natural products like seeds & nuts into beautiful, vibrant, colorful & environmentally friendly jewelry. The most common products used are Tagua and Bombona nuts and Acai and Huayruro seeds. Nuts are either carved or sliced, depending on the design. Seeds are limited to dyeing and drilling due mainly to their size. Both materials can be dyed and polished. Only after these steps are completed, assembly based on a design will follow.



# LDAF - Painting Application Example

Derek Collins

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Heavy bodied acrylic palette knife paintings on canvas. Built up in many layers, lots of texture. Framed in oak gallery frames that are stained black.



Heavy bodied acrylic palette knife paintings on canvas. Built up in many layers, lots of texture. Framed in oak gallery frames that are stained black.



Heavy bodied acrylic palette knife paintings on canvas. Built up in many layers, lots of texture. Framed in oak gallery frames that are stained black.



## Artist Statement

Heavy bodied acrylic palette knife paintings on canvas. Built up in many layers, lots of texture. Framed in unique, solid oak black floater frames that I mill and stain.



# LDAF - Wood Application Example

Scott Gordon

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This trio of footed bowls was made from local Ohio woods - cherry and walnut. The bowls themselves were from the same piece of wood and without the foot, would nest within each other. The walnut foot adds a beautiful contrast to each piece.



This is a box elder, winged bowl. The edge of the wing has the natural bark from the piece. The bowl itself appears to be penetrating the wing as the sides remain aligned from top to bottom.



Segmented candlesticks made of bloodwood and yellow heart. The actual candle portion is a metal insert to protect the wood. When viewed from the proper angle, one can see through the body of the candlestick. Sold as a pair.



## Artist Statement

All the work I produce consists primarily of wood components, while other materials such as Corian and metal may be used for functionality and/or accents. I find the natural beauty in the wood and include burls and knots as Mother Nature included them in her work. Through the process of segmenting, I can use multiple species of wood. This gives me a natural color palette as no stains are added. All the pieces have durable finishes on them, and many of the bowls are designated as food safe.



## Purpose Statement

Upper Arlington's gallery spaces serve to highlight the City's ongoing commitment to the arts through revolving and diverse exhibits that are educational, engaging, and accessible for all residents and visitors.







# Concourse Gallery

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The Concourse Gallery is located in the Municipal Services Center at 3600 Tremont Road.

Professional and emerging artists are encouraged to apply.

Applications are reviewed and scored by a panel. Highest scoring applicants are selected to exhibit.

The Concourse Gallery is a place for work that is challenging, thought provoking and dynamic.

Through the variety of arts programming provided, the Concourse Gallery is a vital and active resource for the community, raising awareness, accessibility and advancement for the arts.

## Concourse Gallery



## Goals

- Provide opportunities for emerging and established artists to exhibit their work in a community focused space through a formal jury process
- Broaden the community's exposure to different types of art, artists and culture
- Provide an inclusive, accessible and educational space where visitors feel comfortable and welcomed
- Increase exposure for established artists by displaying artwork for at least two months
- Increase attendance to exhibits by promoting through social media, e-newsletters and publications
- Develop a comprehensive Gallery Guide for each exhibit that educates and inspires attendees
- Create fun experiences to engage with art to draw people in that wouldn't normally explore a gallery or museum



## Artist Application

- Applications can be found here:  
<https://upperarlingtonoh.viewpointcloud.com/categories/1086/record-types/6474>
- Applications open to individual artists or collaborative shows
- All artwork must be suitable for public viewing in a government office building
- Selection panel is comprised of practicing visual artists, administrators and art patrons
- Selection process scheduled for early summer – scheduling exhibits for 2023



## Arlington Gallery

The Arlington Gallery is located off of the Concourse Gallery, next to the Parks and Recreation Office. This space is designed to highlight artists living and working in Upper Arlington.



## Goals

- Provide opportunities for Upper Arlington artists to exhibit their work in a smaller and non-juried setting
- Support and create exposure for artists living and working in Upper Arlington
- Highlight exhibiting Arlington Gallery artists through the website, social media and e-newsletters to educate the community on artists living and working in Upper Arlington
- Rotate artwork every one to two months



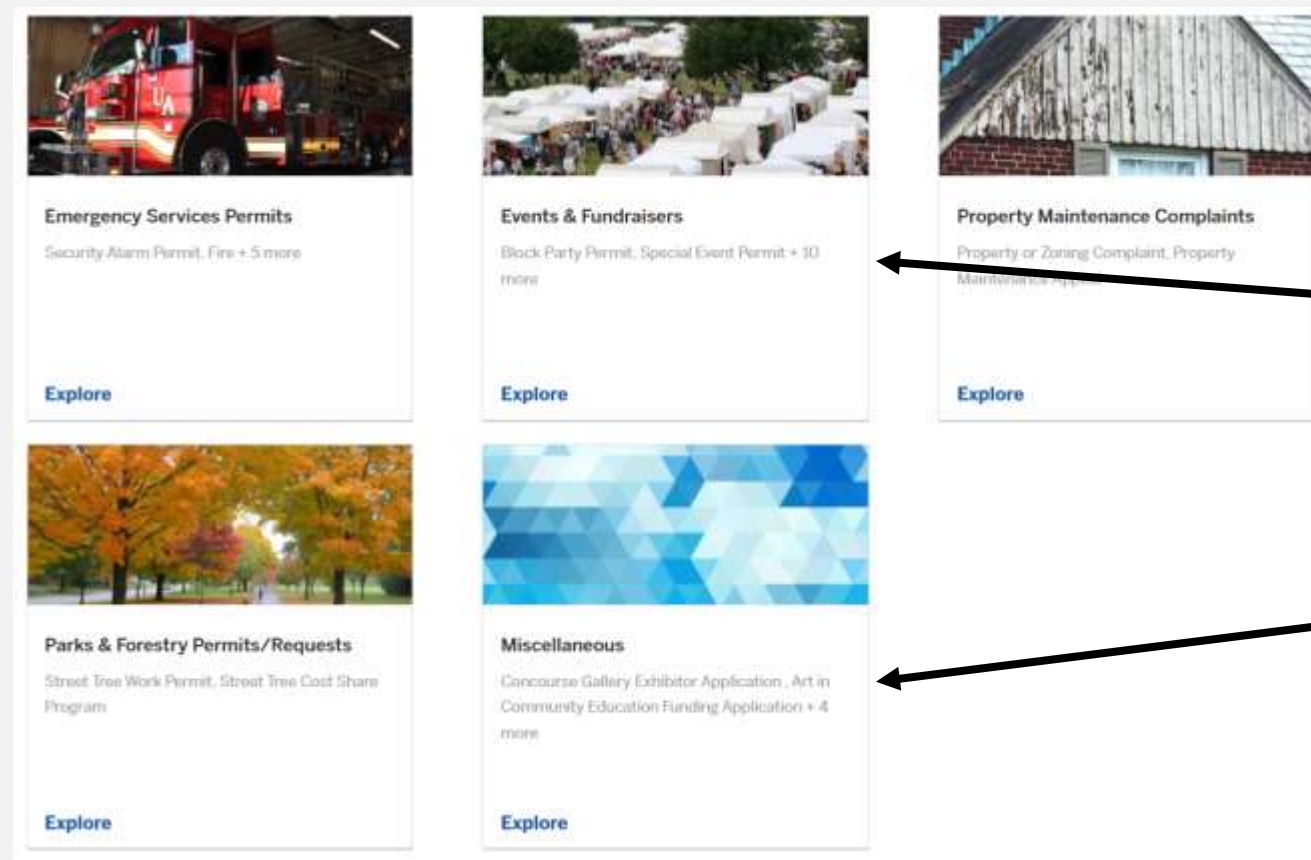
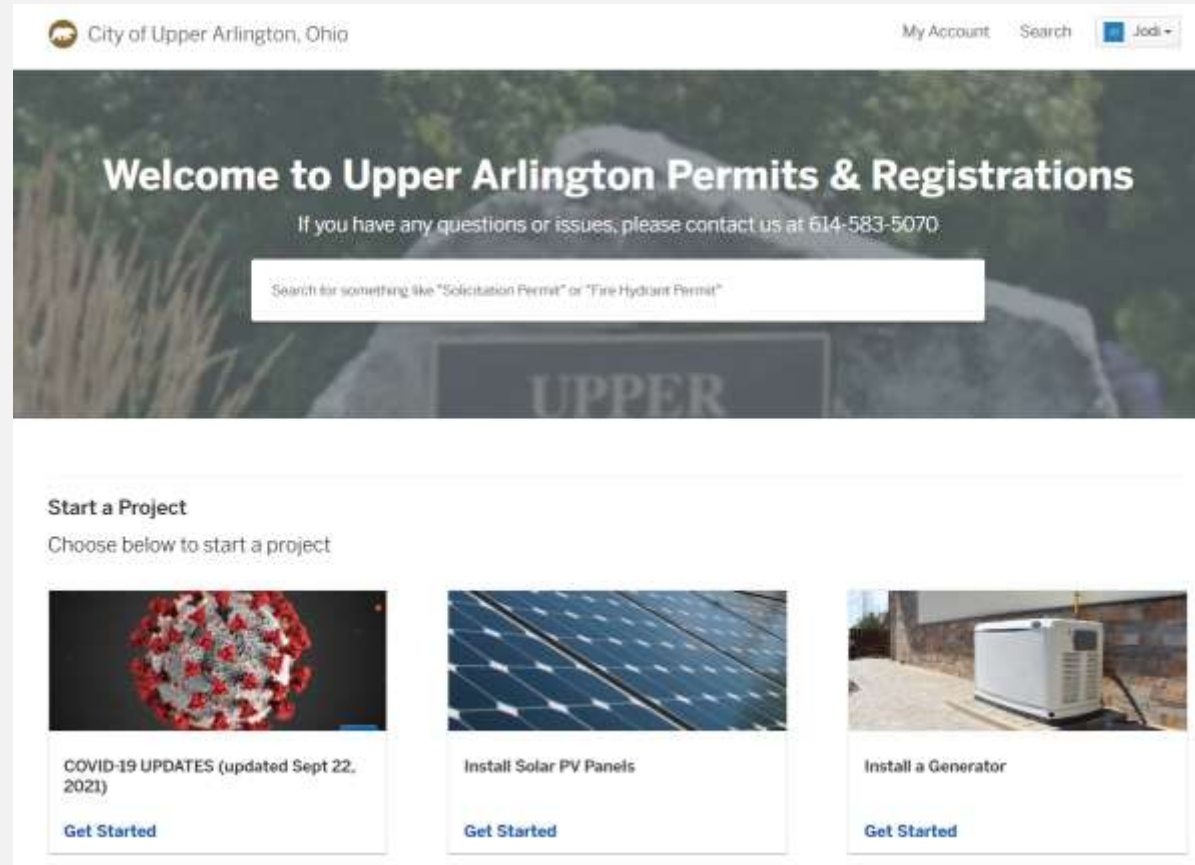
## Artist Application

- Applications can be found here:  
<https://upperarlingtonoh.viewpointcloud.com/>
- Applications open to individual artists or collaborative shows
- All artwork must be suitable for public viewing in a government office building
- As long as artists meet the criteria for this gallery, they are accepted to display their work
- Applications always open and reviewed regularly



# Accessing Online Viewpoint Applications

<https://upperarlingtonoh.viewpointcloud.com/>



Music in the Parks  
Arts on Arlington  
Labor Day Arts Festival

Concourse Gallery  
Arlington Gallery

## Labor Day Arts Festival - Invited Artist Entry Form

This entry form is for artist that have applied, been through the jury process, and been selected to be an artist at this year's Labor Day Arts Festival. Do not complete this entry form unless you have been invited to do so. Entry forms and payment are due no later than 5pm on May 31, 2022.

Select

## Arts on Arlington - Art Vendor Application

Application to be an art vendor at Arts on Arlington

Select

## Refreshment & Food Vendor Application

Application to be considered for refreshment and/or food vending at Music in the Parks, Labor Day Arts Festival and other Parks and Recreation Events.

Select

## Concourse Gallery Exhibitor Application

The City of Upper Arlington is seeking artists to exhibit in The Concourse Gallery. The goal of the Concourse Gallery is to provide exhibits that explore a variety of media and encompass varied themes and ideas. Professional, emerging, students and community-based artists are encouraged to apply. The Concourse Gallery is a place for work that is challenging, thought provoking and dynamic. Through the variety of arts programming provided, the Concourse Gallery is a vital and active resource for the community, raising awareness, accessibility and advancement for the arts.

Select

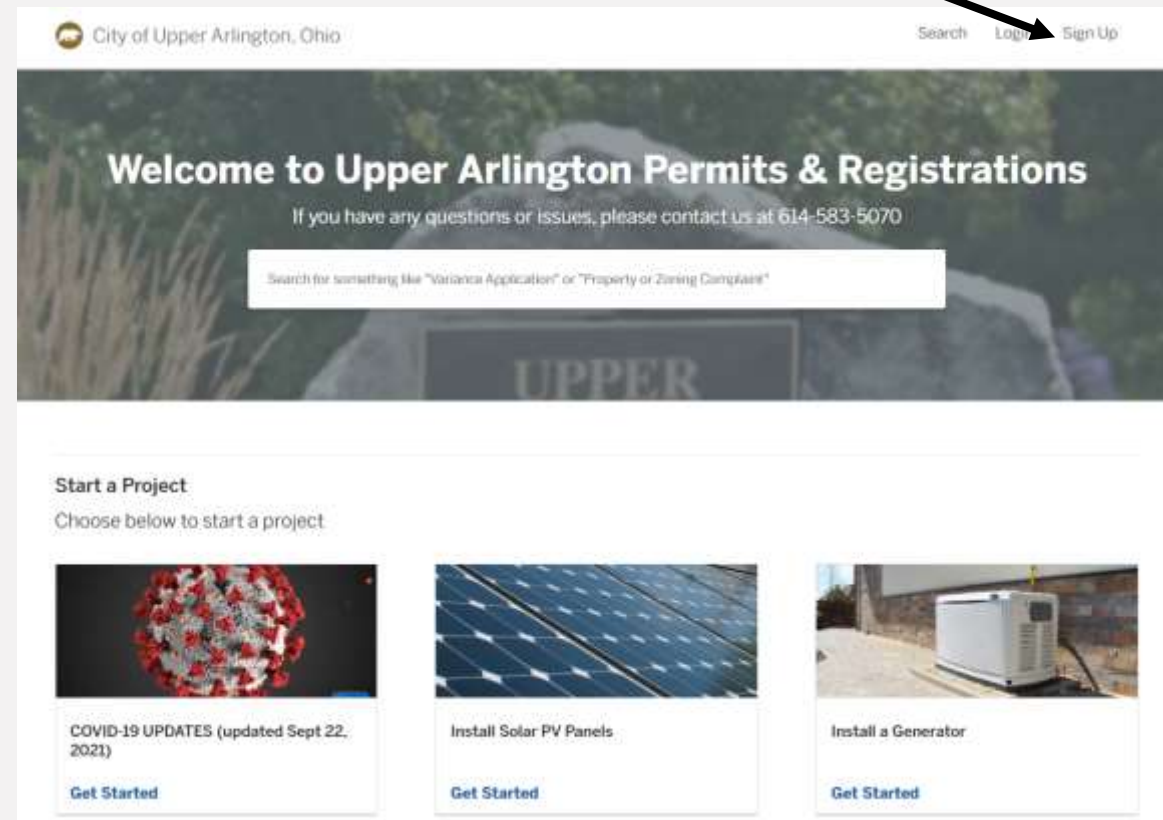


City of Upper Arlington

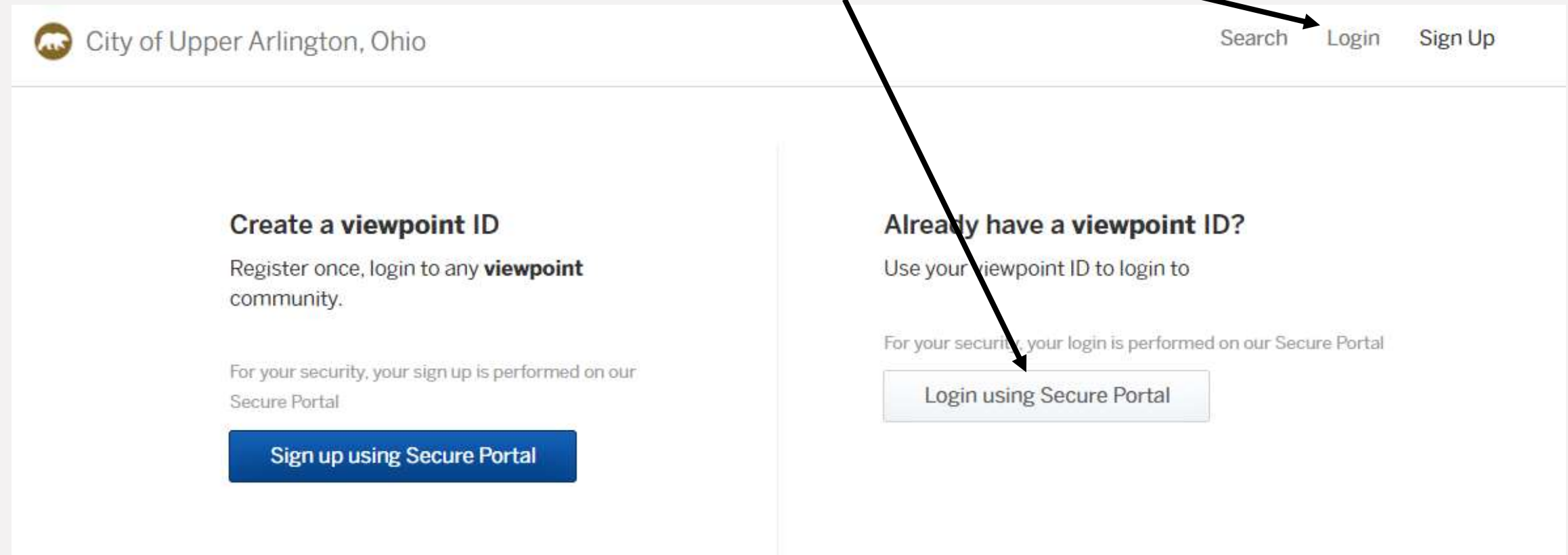


# Accessing Online Viewpoint Applications

## Step 1: Create an Account



If you already have an account click here or here



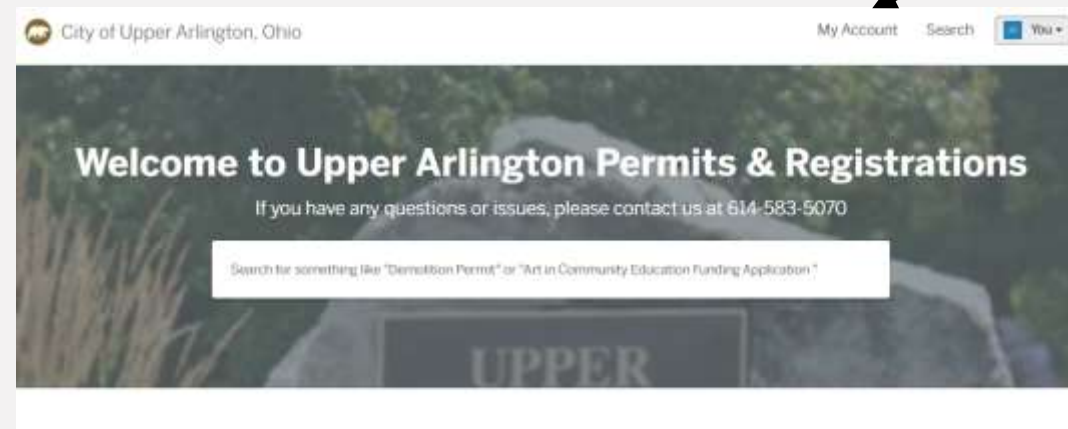
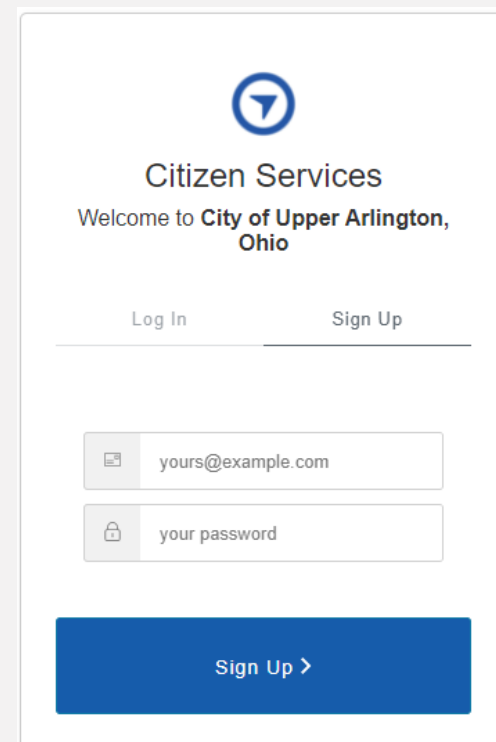
Already have a viewpoint ID?

Use your viewpoint ID to login to

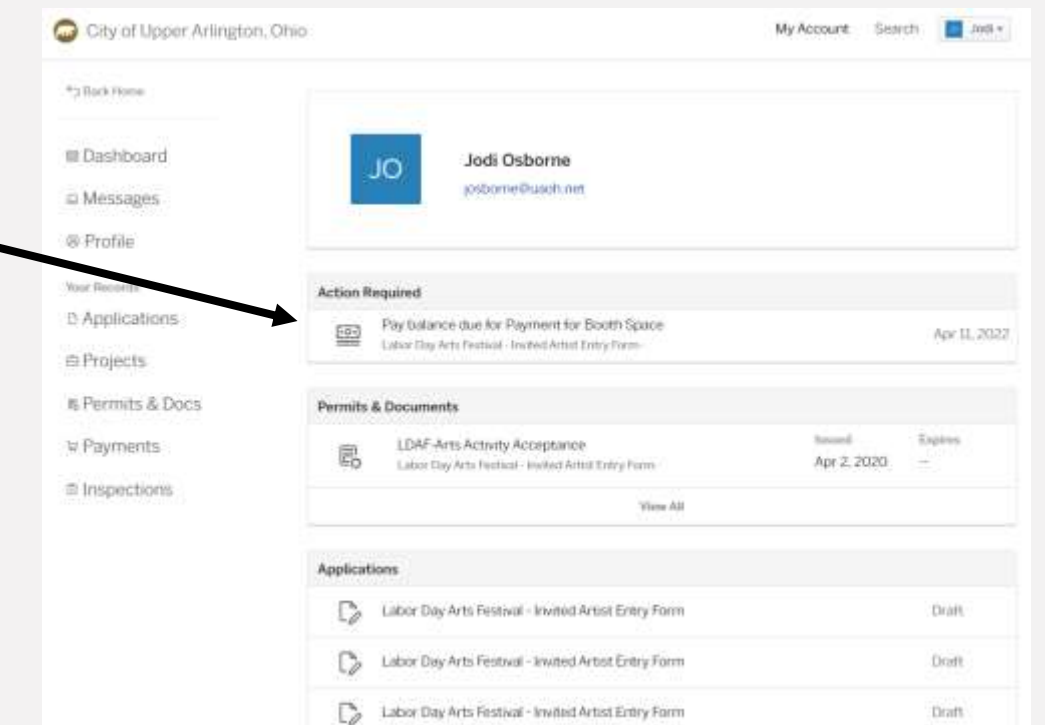
For your security, your login is performed on our Secure Portal

Login using Secure Portal

Once you enter your email and create a password you will be brought back to the main page. Select what you would like to apply for



Click on My Account to view your existing applications and payments due





# Accessing Online Viewpoint Applications

## Step 2: Complete Application

**Labor Day Arts Festival - Invited Artist Entry Form**

This entry form is for artist that have applied, been through the jury process, and been selected to be an artist at this year’s Labor Day Arts Festival. Do not complete this entry form unless you have been invited to do so. Entry forms and payment are due no later than 5pm on May 31, 2022.

Select

**Arts on Arlington - Art Vendor Application**

Application to be an art vendor at Arts on Arlington

Select

**Refreshment & Food Vendor Application**

Application to be considered for refreshment and/or food vending at Music in the Parks, Labor Day Arts Festival and other Parks and Recreation Events.

Select

Select Application

Events & Fundraisers / Arts on Arlington - Art Vendor Application

Apply Online

**Arts on Arlington - Art Vendor Application**

**Arts on Arlington**

Thursday, July 28 | 6-9pm

Mallway Park and Arlington Avenue

In an effort to support Upper Arlington artists, artisans and Mallway businesses, The Upper Arlington Cultural Arts Division brings you Arts on Arlington. This new event will wrap up the Music in the Parks summer concert series and will feature two live performances, local artists, Mallway businesses, community groups, and food and beverage. Arlington Avenue will be lined with booths while Mallway Park will become a relaxing space for attendees to grab some food and a beverage to enjoy live music. Don’t miss this great event to celebrate all the wonderful things UA has to offer!

Select “Apply Online”

Have a project #?

**Arts on Arlington - Art Vendor Application**

Step 1 of 4 · Save Draft and Exit

**Confirm your contact information**

Ensure your contact information is up-to-date so that we can get in touch with you if needed.

First Name

Jodi

Last Name

Osborne

Email address

josborne@uaoh.net

Phone Number

6145835312

Address 1

3600 Tremont Road

Address 2 (Optional)

Osborne

City

Upper Arlington

State

OH

ZIP/Postal Code

43221

Next >

Complete Contact Information

Have a project #?

**Arts on Arlington - Art Vendor Application**

Step 2 of 4 · Save Draft and Exit

**Artist Information**

Full Name \* ⓘ

Full Name of 2nd Artist (if applicable) ⓘ

Company/Business Name (if applicable)

Name you would like to be used in marketing materials for the event (artist name, business name, etc) \*

Upper Arlington Address \* ⓘ

Vendor License # ⓘ

Image of Vendor License

Choose File

No file chosen

Website

Facebook

Complete Application.  
\* notes that an answer is required



# Accessing Online Viewpoint Applications

## Step 3: Process Payment (if applicable)

Photos of Artwork  
[Edit ...](#)

Photo of artwork/Product \*


IMG\_1862.jpg

Photo of artwork/Product \*


IMG\_1863.jpg

Photo of artwork/Product \*



IMG\_1865.jpg

Photo of booth display/setup \*

IMG\_1866.jpg

Attachments  
[Edit ...](#)

Attachment	File

I certify under possible penalty of perjury under the laws of this jurisdiction that the preceding information is true and correct.

[< Back](#)

Confirm and Submit >

Once you complete your application double check everything and click “Confirm and Submit”  
This will either take you to the payment screen or enter your application for approval (all food vendors will be reviewed and selected before payment is processed)

Arts on Arlington - Art Vendor Application  
201815519

Your Submission

Attachments

Guests (0)

Payment for Booth Space - Due with application

Congratulations!

Payment for Booth Space - Due with application

Please make a payment in order to continue.

We will reach out to confirm your spot in approximately 2 weeks once your application is reviewed.

Arts on Arlington - Art Vendor Application	
Vendor Fee - 10x10 Booth Space	\$50.00
<b>Total Fee Amount</b>	<b>\$50.00</b>

Payment Method

☐ Pay with a Credit Card  
\$2.49 processing fee

☐ Pay using your bank account  
\$5.50 processing fee

☐ Pay with check, cash, or another method  
No processing fee

Amount Due	\$50.00
<b>Total Payment Amount</b>	<b>\$50.00</b>

Select method of payment and process. If you would like to mail a check, please make the check out to The City of Upper Arlington and mail to 3600 Tremont Road, Upper Arlington, Ohio 43221 (Attn: Jodi Osborne)



# Thank You!

Any Questions?