

COMMUNITY CENTER SURVEY

Upper Arlington, Ohio

11/16/2020 - 11/20/2020

Registered Voters

300n, +/- 5.65%

(due to rounding, not all results may add up to 100%)



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Q. 1. Generally speaking, would you say that Upper Arlington is going in the right direction, or has it gotten off onto the wrong track?

71.1% Right direction
16 Wrong track
4.1 Mixed/both (volunteered)
8.8 Unsure/no answer

Turning to look more closely at some local financial matters...

Q. 2. Would you say that property taxes in Upper Arlington are too high, mostly pretty fair or too low?

43.3% Too high
49.4 Pretty fair
.4 Too low
6.9 Unsure/no answer

Q. 3. As a result of the coronavirus, have you or has anyone in your household lost employment or income during the pandemic?

27.1% Yes
72.9 No
0 Unsure/no answer

Turning to another matter...

As you may or may not know, the Community Center Feasibility Task Force for the City of Upper Arlington has been exploring the idea of constructing a community center for athletics & fitness, arts, recreation and civic uses...

Q. 4. How much news and information have you heard, read or seen about this matter? Is it a lot of news and information, some news and information or nothing at all?

18.3% A lot
52.2 Some
28.1 Nothing at all - skipped next 2 questions
1.4 Unsure/no answer - skipped next 2 questions

Q. 5. As options for the proposed community center have been explored, how would you rate the job that has been done to seek input from the community? Would you say it was excellent, good, fair, poor or very poor?

n=211

42.1% TOTAL POSITIVE RATING

11.9 Excellent

30.2 Good

32.7% Fair

19.2% TOTAL NEGATIVE RATING

13 Poor

6.2 Very poor

6% Unsure/no answer

Q. 6. Where have you gotten most of your information about the plans for the proposed community center? Was it from...

n=211

(randomly rotated)

16.3% Social media

5.5 Websites on the Internet

18.3 Email newsletters from the city

15.5 Newspapers

8 Friends and neighbors...or...

21.7 The city's bi-monthly newsletter, which is sent in the mail

14.4 All/combination (volunteered)

0 Other (volunteered – recorded response)

.4 Unsure/no answer

Q. 7. Based on what you know at this time, do you support or oppose having the city construct a community center for athletics & fitness, arts, recreation and civic uses in Upper Arlington?

75.1% Support

13.7 Oppose

11.2 Unsure/no answer

Q. 8. If you learned that, in addition to the various programs being offered, the proposed community center will have...(randomly rotated)...dedicated space and programming for seniors...indoor swimming facilities...teen programs...gymnasiums for indoor sports...fitness facilities and running track...and...gathering and meeting spaces...(ended rotation)...would you be more or less likely to support having the city construct a community center for athletics &

fitness, arts, recreation and civic uses in Upper Arlington, or would it make no difference in your opinion?

68.5% More likely
5.1 Less likely
23.6 No difference
2.8 Unsure/no answer

Q. 9. Do you support or oppose incorporating the City-funded programming and facilities of the Upper Arlington Senior Center into the proposed community center, as well?

69.6% Support
12.8 Oppose
17.5 Unsure/no answer

Q. 10. If you learned that, because of the building's age and condition, the Upper Arlington Senior Center will have to be rebuilt in the next few years, would you be more or less likely to support incorporating the City-funded programming and facilities of the Upper Arlington Senior Center into the proposed community center, or would it make no difference in your opinion?

54.2% More likely
7 Less likely
35.2 No difference
3.6 Unsure/no answer

Looking at possible locations, if one is built...

(ROTATED NEXT 2 QUESTIONS WITH MATCHED A/B SPLITS FOR QUESTIONS 11 & 12)

(SPLIT SAMPLE – Randomly assigned to version A or B)

Q. 11A. Do you support or oppose locating the proposed new community center at the site of the vacant Macy's building at Kingsdale Mall?

82.1% Support
11.8 Oppose
6.2 Unsure/no answer

Q. 11B. Do you support or oppose locating the proposed new community center at the site of the vacant Macy's building at Kingsdale Mall, which would cost the city about \$50 million dollars?

74.8% Support
16.4 Oppose
8.8 Unsure/no answer

(SPLIT SAMPLE – Randomly assigned to version A or B)

Q. 12A. Do you support or oppose locating the proposed new community center at the site of the current city administration building on Tremont Road, which would require a new consolidated building to be constructed so the site could accommodate both the community center and city offices?

24.6% Support
59.1 Oppose
16.3 Unsure/no answer

Q. 12B. Do you support or oppose locating the proposed new community center at the site of the current city administration building on Tremont Road, which would require a new consolidated building to be constructed so the site could accommodate both the community center and city offices, and would cost the city about \$75 million dollars?

23% Support
70.6 Oppose
6.5 Unsure/no answer

Looking at possible ballot questions that may be placed before voters to decide whether to build a community center for athletics, arts & recreation and civic uses in Upper Arlington...

(ROTATED NEXT 2 QUESTIONS)

Q. 13. Would you vote for or against authorizing the city to issue up to \$55 million in bonds that would be repaid through existing revenues, without raising any new taxes, for the purpose of constructing a community center?

78.9% For
12.6 Against
8.5 Unsure/no answer

Q. 14. Would you vote for or against authorizing the city to levy a 30-year, one-half mill property tax, which would cost property owners about \$18 dollars each year in additional taxes for each \$100,000 dollars of property value, for the purpose of constructing a community center?

63.7% For
31.4 Against
4.9 Unsure/no answer

(ASKED ONLY TO RESPONDENTS AGAINST IN BOTH PRECEDING QUESTIONS) Q.

15. What is the biggest reason that you would vote against both of these issues?

n=32
20.7% Opposed to a tax increase
26.1 Facility is not needed
10.2 Costs too much

- 9.2 Opposed to change
- 6.3 Not a priority for public tax dollars/there are other priorities
- 11.8 Funding will not/has not been spent properly
- 15.6 Other

Looking at some other possible configurations for the proposed community center...

(ROTATED NEXT 2 QUESTIONS)

Q. 16. Would you support or oppose including office space in the community center that could be rented to private businesses and tenants, in order to generate revenue and offset operating and maintenance costs?

- 68.3% Support
- 25 Oppose
- 6.7 Unsure/no answer

Q. 17. Would you support or oppose including medical facilities and offices in the community center for private healthcare providers that serve local residents, such as doctors' offices, physical therapy practices and other services?

- 50.9% Support
- 41.5 Oppose
- 7.6 Unsure/no answer

Finally, I have a few short questions for statistical purposes...

Q. 18. I would like to read you a list of age groups. Please stop me when I get to the one you are in:

- 40.5% 18 to 44
- 34.1 45 to 59...or...
- 25 60 and older
- .3 Unsure/no answer

Q. 19. Which of the following do you consider to be your main race? Is it...

- 89.5% White
- 1.7 African-American
- 2.3 Hispanic or Latino
- 3.4 Asian or Indian...or...
- 2 Something else
- .8 Mixed race (volunteered)
- .3 Unsure/no answer

Q. 20. Do you currently have any children in your household under 18 years of age?

48% Yes
51.4 No
.6 Unsure/no answer

Q. 21. How long have you lived in the city of Upper Arlington? Is it...

43.4% Less than 10 years
20.9 10 to 20 years
35.1 More than 20 years
.6 Unsure/no answer

Q. 22. Although the pandemic may have temporarily changed your habits, in general, how often do you use or visit the Upper Arlington Senior Center, which is located on Ridgeview Road? Would you say you use or visit it frequently, occasionally or not at all?

2.9% Frequently
6.7 Occasionally
90.2 Not at all
.2 Unsure/no answer

Gender:

47% Male
53 Female