



Veterans Plaza at Mallway Park



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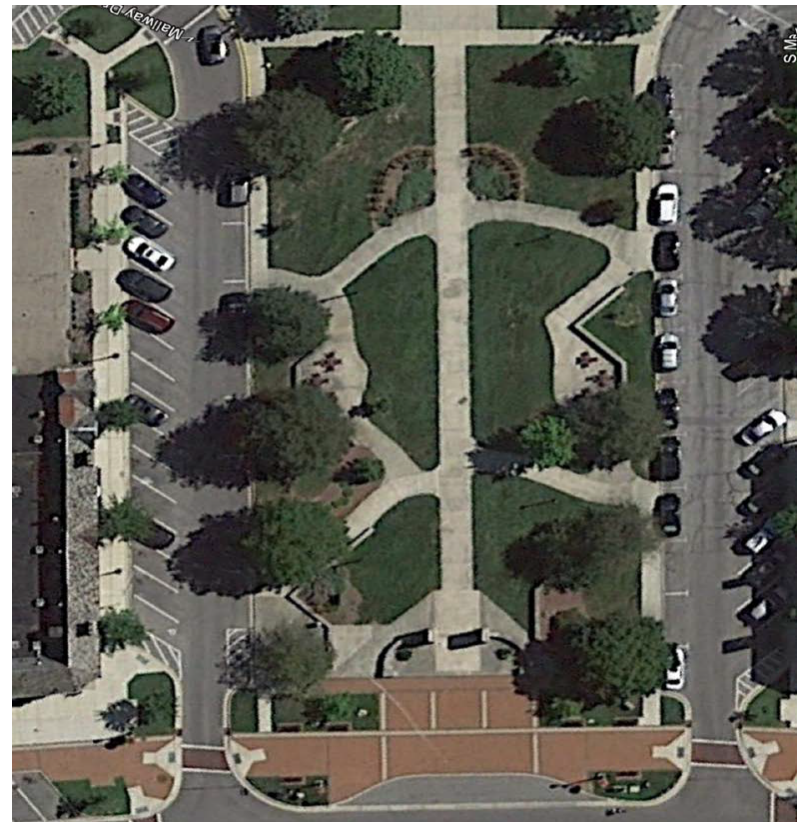


Veterans Plaza at Mallway Park | 01.22.2019

Past & Current Mallway – Veterans Plaza



Circa 1950



Present Day



History of Current Veterans Plaza

- **1946:** War Memorial Gateway constructed to honor those serving in the armed services. Comprised of pillars with World War II honor roll
- **1968:** Camp Willis historical marker dedicated as part of City's 50th anniversary
- **1969:** Flame of Freedom installed atop the pillars as a gift from the American Legion, in celebration of its 50th anniversary
- **1970s:** Flame extinguished during national energy crisis
- **1990 Veterans Day:** Plaques were added for the Korean War and Vietnam War
- **1990:** Unsuccessful fundraising effort to re-establish the Flame of Freedom
- **2002:** "Impressions" art project installed as part of park improvements
- **2017 Blue Star Memorial:** UA Serendipity Garden Club Rock installed

Veterans Centennial Committee

(June 2016 – March 2019)

- Initially formed as part of the Centennial Task Force efforts for 2018
- Committee is a mix of veterans and non-veterans from the community
- Regular meetings have been held by the committee
- Mallway businesses have been provided information about the project
- Area veterans groups have been engaged
- Committee examined several possible locations and agreed the Mallway was the best location
- Committee discussed several components and concepts before reaching out to the City
- Working with the City and a consultant, the Committee developed an initial concept
- Concept was presented to public and feedback warranted revisions
- Consultant revised concept with two options being presented to the community
- Council Resolution of Support obtained on February 11, 2019

Public Support

Online Survey Results

Support for expanding and enhancing veterans recognition at Mallway Park

- 66% Supportive
- 16% Non Supportive

Supportive of Design (First Design)

- 55% Supportive
- 30% Non Supportive

Supportive of Design (Current Design)

- 72% Supportive
- 22% Non Supportive

Veteran Status

- 16% veteran or current member of armed service
- 81% family member is veteran or currently serving

Revised Plan Review (Fall 2018)

1. Public Engagement Process:

- *Online survey, Mallway Business Meeting, Community Meeting, Parks & Recreation Advisory Board, School Administration*
- *Cultural Arts Commission: September 13 – voted to recommend decommission of Mallway public art “Impressions” for this project*

2. Feedback

- Positive response to both concepts consolidating area for veterans recognition
- Keeps large portion of the park open for various uses for school, businesses and public
- Updates park features
- Comments supporting various elements of each concept

3. Modified Concept Plan Based on Feedback

4. City Review Process:

- *City Council Presentation: January 22*
- *City Council Proposed Resolution to Accept Project: 7:30 pm, Tuesday, February 11th*

Final Concept- 2019



Final Concept- 2019



Final Concept- 2019



Final Concept- 2019



Division of Responsibility



Project Cost Estimates (Veterans Side)

• Hardscapes:	\$71,025
– Brick Walk Extension	
– Ribbon Walk	
– Seatwalls at Ribbon Walk	
• Softscape/Planting:	\$39,800
– Soil Preparation & Plant Material	
– Trees/Shrubs/Grasses	
• Memorial Features:	\$261,900
– \$200,000 allowance for feature	
– Repair/modifications to existing	
• Irrigation:	\$7,250
• Project Design	\$38,000
• <u>Contingency:</u>	<u>\$38,000</u>
• Total:	\$455,975

Fundraising Plan

- State Capital Budget: \$100,000
 - Community Organizations: \$100,000 - \$225,000
 - Veteran Organizations: \$60,000 - \$125,000
 - Veteran Businesses: \$70,000 - \$125,000
 - Community Fundraising: \$126,000 - \$225,000
- Total: \$456,000 - \$800,000

Current Funds Raised: \$110,500

Funds Needed to Raise: \$345,500 - \$689,500

Current Steps

(March – May 2019)

- Reach out to Community Organizations and presentations
- Reach out to Veteran Organizations and presentations
- Identify and reach out to Veteran-Friendly Businesses
- Increase Community Awareness:
 - Send community-wide mailer, media coverage, and websites
 - Social media engagement
 - Presentation at the UACF Annual Meeting – April
- Identify and reach out to generous community donors

<https://upperarlingtonoh.gov/parks-recreation/veterans-plaza-project/>



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