

Community Relations Assessment Committee

DRAFT Entity Framework

Prepared for November 12, 2019 Meeting

Definition of Community Relations in UA

Community relations is how we define ourselves, present that to the world and evolve, by taking an active interest and role in fostering the wellbeing of all in Upper Arlington.

Mission

Together, we will work to nurture our deep sense of community and neighborliness through activities designed to enhance understanding, appreciation, communication and mutual respect for all members of our community.

Vision

Upper Arlington is a community that welcomes, supports and treats all people with integrity, fairness and respect.

Entity Purpose

The _____ will promote understanding, mutual respect, a sense of belonging and cooperation among all residents to affirm the value of each individual and foster a culture of shared community.



Action Steps *(to be finetuned/expanded by entity once formed)*

Welcome | Connect | Belong

Objectives

- Develop programs to welcome new and existing community members
- Develop community initiatives to promote belonging and connections
- Facilitate creation of an online “one stop” tool for connecting residents with desired resources

Educate | Inform | Enlighten

Objectives

- Create and support existing programs designed to educate, inform and raise awareness (speaker series, etc.)
- Launch a community initiative themed around “we all belong” (or similar)
- Promote UA regionally to change perceptions and present UA as a welcoming environment
- Develop norms for how we will treat and interact with each other
- Provide for shared training opportunities

Gather | Share | Celebrate

Objectives

- Plan and implement activities and events that provide opportunities to gather in support the mission of the _____
- Provide opportunities for community members to gather and share experiences and ideas
- Build on existing community events and programs to create invitations, connections and opportunities to celebrate
- Celebrate and share stories about UA residents and groups



Entity Structure

Definition of a Commission – A group of people entrusted with the authority to do something relative to their area of purpose and focus.

Name Options

- Shared Community Commission
- Community Relations Commission
- Better Together Commission
- Other Ideas?

Makeup

Core Commission Representatives:

- **City of Upper Arlington** – City Manager, Community Affairs Director
- **Equal UA** – 2 representatives
- **Upper Arlington Library** – 1 representative
- **Upper Arlington Schools** – 1 representative
- **At-Large** – 5 representatives

At-Large Framework

- **Terms** – 4 years, staggered appointments (3 / 2)
- **Selection Process** – 3 members selected by Council, 2 members selected by the Commission itself
- **Criteria for At-Large members** – we are looking for a broad representation of the community, to include but not limited to:
 - o Business representation
 - o Cultural/ethnicity/gender diversity
 - o Youth representation
 - o New resident

Affiliated Groups

- Faith leaders
- Realtors
- The Stand Project
- Senior Center representative
- Police representative
- Fire representative (CARES)
- Call to entities/groups that may wish to participate – through Network UA, etc.

Meeting Frequency & Attendance Requirements

- **Regular Commission Meetings** – start monthly, reassess annually
- **Two workshops Per Year** – require attendance by representatives from Affiliated Groups, in order to qualify for financial support or materials that further the goals of the Commission
 - o First Workshop Focus – code of conduct, develop what is UA’s “shared community commitment”
 - o Second Workshop Focus – listening/identifying areas that require attention



Implementation

Short-Term – Years 1 & 2

- Listening Tour
- Program Development
- Initial Program Implementation
- Measure Success

Medium Term – Years 3-5

- Identify Next Steps, Priorities and Programs
- Implement Programs
- Measure Success
- Plan Next Steps

Funding & Programs

- To be successful, proposed funding would be higher in Year One, reduced in Year Two, further reduced to regular annual allotment thereafter:
 - o **Year One** (program startup) – \$_____
 - o **Year Two** – \$_____
 - o **Years Three-Five** – \$_____ per year
- Pledge to work with businesses for support funding, to seek grants, etc.
- No need for part- or full-time position

Anticipated Expenses Could Include:

Start Up Expenses

- Welcome Wagon program development and materials
- Online resource tool
- Workshops

Annual Expenses

- Start up and subsequent support of Speaker Series
- Training grants
- Promotional campaign
- Giveaways

